Why ABC Signed George Jessel

TV GUIDE®

HOW UNCLE MILTIE CRACKS THE WHIP

COMPLETE PROGRAM LISTINGS
Week of June 19-25

15¢

as we see it

The television networks are storing ammunition and maneuvering in secret for what will be the doggondest program war in TV's short history.

NBC's top level command has been shaken up, with General David Sarnoff himself taking direct charge of the network he started many years ago. Considering that NBC is just one subsidiary of Radio Corporation of America, which the General also heads, the move means real action upcoming soon.

The reason for General Sarnoff's decision to run NBC has not been given publicly. But it doesn't take an expert to figure out that the top competition—CBS—has been going great guns with its godsend Godfrey, with situation comedies such as *I Love Lucy* and with new comics Jackie Gleason and Red Buttons.

Then again there's been a rejuvenation over at ABC since its merger with United Paramount Theaters. That network has already signed George Jessel, Danny Thomas and Ray Bolger and is known to be dickering with other top stars. With Walter Winchell staying on and lots of new talent in the offing, ABC definitely will be in the network war this fall.

You'll be hearing the publicity guns soon, for they always precede the big push. Then you'll see new shows pop up here and there, you'll see schedules realigned so that one network's star will be on at the same time as a competing network's star. It will be annoying, perhaps, when two good programs will be on at the same hour and you'd like to see them both, but that is indeed a small inconvenience considering the advantage that must result.

For this war among wholesomely aggressive networks can't help but bring us better television programs. Gentlemen: start fighting!—*M. P.*

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JUNE 19, 1953
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Walter H. Annenberg, *Editor and Publisher*

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TV Teletype

NEW YORK

Bob Stahl reports:

LUCILLE BALL and DESI ARNAZ have signed for personal appearances this summer between the feature movie they're making at M-G-M and the resumption of I Love Lucy in the fall. Their itinerary has not been determined . . . GISELE MacKENZIE replaces JUNE VALLI when Your Hit Parade returns Sept. 12.

* * *

Latest news on ARTHUR GODFREY has him being discharged from the hospital in time to return to Talent Scouts in August. His second operation has been postponed indefinitely . . . DR. BERGEN EVANS, moderator of Down You Go, will also be seen in the fall in a new public service program titled Cabbages and Kings.

* * *

CBS has tossed in the towel in its fight to lure viewers away from MILTON BERLE and BISHOP FULTON J. SHEEN in the Tuesday night period, come fall. The network is permitting its affiliate stations to fill the 8 to 8:30 period with local programs. Several of the stations have already signed a full year's contract to re-run the Amos 'n' Andy telefilms in that time.

* * *

With NBC's schedule of Saturday afternoon horse races from New York area tracks winding up this week, CBS takes over the gee-gee pickups starting June 27 for 13 weeks more. The schedule will feature stake races from Aqueduct, Jamaica and Saratoga . . . The Goldbergs, starring GERTRUDE BERG, of course, returns July 3 as summer replacement for the DENNIS DAY program.

* * *

A new program is being cooked up to star JIMMY NELSON, ventriloquist, and his sidekick, DANNY O'DAY. They will not return for the MILTON BERLE commercials next fall . . . Ex-Yale coach HERMAN HICKMAN has signed to announce several of the pro football games coming up on DuMont next season . . . ED WYNN's agency building a new show for him, which would feature all the zany gimmicks he has invented.

* * *

New proof of TV's star-building power: RUTH GILBERT was a competent radio actress for years, with little fame outside the industry. Now, after a season playing BERLE's secretary, she's signed to star in summer stock this year . . . SHEILA BOND, star of Broadway's "Wish You Were Here," will describe her Chance of a Lifetime to DENNIS JAMES on that program July 2.

* * *

EDDIE ALBERT stars in a new variety show titled Nothing But The Best starting July 7. It replaces Fireside Theater for the summer . . . Other new summer replacements starting that week include TV Recital Hall for Hallmark Theater, July 5, and Juvenile Jury for Eye Witness July 6.

HOLLYWOOD — Arthur A. Engel reports:

JON HALL and FRANCES LANGFORD are developing a folksy teleshow, Langford-Hall Terrace recounting experiences in operation of their Florida resort . . . Comic JACK HALEY is at work on a telefilm series titled Family Act about a wife-husband team of USO performers frisking around Europe; quiz-kid ANGUS PEREZ has been cast as the son . . . KEN MURRAY and CBS are planning a live, hour-a-day variety show from Hollywood in the breezy GODFREY style. LAURIE ANDERS will be featured in the program, now tentatively timed for autumn telecast at 1 p.m. here and 4 p.m. in the East.

* * *

ABBOTT and COSTELLO's "Who's On First" skit, presented some 10,000 times since its first offering in burlesque 15 years ago, achieved immortality by being filed in the Smithsonian Institution's archives as Americana . . . BILL BOYD may go to Europe in late fall for a couple of months after filming 26 more Hopalong Cassidy's this summer . . . GEORGE O'BRIEN starred in "The Long Shot" and SIR CEDRIC HARDWICKE in "The Pincers" for Playhouse of Stars, both slated for September telecast.

* * *

SPIKE JONES is completing a full-hour show newly named Musical Insanities of 1953 for fall TV-ing . . . After his Honolulu siesta, BILL BENDIX will star in "The Silver Horde" feature movie to be filmed here in August, with JOHN WAYNE and JANE RUSSELL . . . NBC's new radio series, I Confess is being written for quick translation to TV, should its public reception warrant. Stories dramatize convicts' recitals of how they landed in the brig.

* * *

GENE AUTRY gambled $50,000 in two test Annie Oakley telefilms that he could make the country cowgirl conscious. He's nearing success, now that CBS has taken an option on the series for autumn telecast . . . Same network is negotiating with EDDIE MAYEHOFF to star in its proposed That's My Boy situation comedy . . . NBC's Glamor Gal five-times-a-week, half-hour daytime show starts July 6, from Hollywood; each day a lucky housewife-type will be plucked from the audience, given various clothing and cosmetic gifts, and then return the following day for a before-and-after viewing.

* * *

VIRGINIA FIELD snagged the lead in CBS' Vanity and Mrs. Fair series . . . BURNS and ALLEN resume work on their show August 12. . . . DONALD O'CONNOR's bustling schedule next year will prevent more than three Comedy Hour appearances . . . ARLENE DAHL and RHONDA FLEMING, redheads both, claim they'll await color TV before switching from technicolor films . . . SID CAESAR and IMOGENE COCA couldn't spot the right movie tale so they'll not do a picture in Hollywood this summer as planned; she will vacation here, anyway.

* * *

CATHY LEWIS won't continue in the My Friend Irma cast next fall, even if it is renewed; her radio show with hubby ELLIOTT keeps her too busy, but she'll do various TV guest appearances.

FEARLESS ED SULLIVAN

FIVE YEARS OF TV FIRSTS PROVE THE COURAGE OF THE "GREAT STONE FACE"

ED SULLIVAN's feat in inducing the major movie companies to premiere their newest pictures on his *Toast of the Town* is only the latest among a long list of "firsts" he has established on TV. His efforts to break away from the proven entertainment formulas have earned him the unofficial title of "Fearless Ed."

On June 14th, *Toast* celebrated its fifth anniversary. In those five years more top-name stars have made their TV debuts on Ed's show than on any other. He staged TV's first ice show, presented ballet and opera stars for the first time, was the first to inject dramatic skits and excerpts from Broadway productions into a TV variety program, introduced the "life story" idea, was the first to take his show on the road and was also the first to gamble on performers con-

Ed Sullivan and Margaret Truman: she rated $1000 bonus for a return engagement.

SULLIVAN FIRSTS:

Audrey Hepburn: debut of a TV career.

Ethel Waters: introduced to new medium.

sidered politically controversial.

Sullivan's success in breaking precedent is due, in part at least, to the power of his syndicated column and the fact that Lincoln-Mercury, which has financed *Toast* since its inception in 1948, gives him a completely free hand. In return for his sponsor's permission to gamble with new ideas, Ed has become the firm's chief public relations asset.

As for his newspaper column, the fact that Ed can mention a star's name in an item read by millions of people has undoubtedly persuaded many a star to make his TV debut on *Toast*. By the same token, while there's never been a hint that Ed utilizes the power of his column in negotiating for star personalities, there is little doubt that few would care to antagonize him by refusing to appear.

Sullivan's initial program, telecast in June, 1948, hinted what was ahead. Dean Martin and Jerry Lewis made their first TV appearance on that show. Eugene List, a concert pianist, played classical music and Richard Rodgers and Oscar Hammerstein II explained the background of their fabulous *Oklahoma*.

His attempts to strike off on new paths of TV entertainment have brought Ed plenty of trouble. At a time when no other TV show would touch Larry Adler, the harmonica virtuoso, and Paul Draper, the dancer, Ed learned that Draper and his wife were broke. He booked Draper for an appearance on *Toast*. A newspaper chain teed off on the story, accusing Ed of being un-American. "I was almost fired off the show," Ed recalls.

His efforts to give Negro perform-

Rudy Vallee: favorite brought back.

Moira Shearer: first time for ballet star.

Hedy Lamarr: Ed brought her from films

ers a break has also led to adverse comment. Marian Anderson, contralto, made her TV bow on *Toast* and Ed has also presented such Negro artists as Lena Horne, Billy Eckstine, Ella Fitzgerald, Cab Calloway, Pearl Bailey, Ethel Waters and the Ink Spots.

Swamped with Letters

"At first," Ed said, "I was swamped with letters from viewers in the South berating me for using Negroes. But some of these viewers later apologized, saying they found the Negroes 'wonderful personalities'."

When he staged that first ice show in 1949, he discovered the only ice tank available was owned by a man in Pennsylvania. This man owed money to a local bank which refused to release the tank until he paid. Ed squared things with the bank and had the tank rushed to New York.

When Ed decided to present segments of Broadway shows, he tried for *Member of the Wedding* to launch the idea. The producers, pointing to their standing - room - only grosses, scoffed at Ed's argument that a TV appearance could mean fine promotion. Ed promised to pay the cast double the suggested fee if advance ticket sales did not go up 50% after his program. The producers agreed, the play went on *Toast* and ticket sales zoomed over the 50% margin.

List of Firsts

The list of stars who made their TV debuts on *Toast* includes Martin and Lewis, Bob Hope, Jackie Gleason, Sam Levenson, Dolores Gray and Faye Emerson. Sullivan was also the first to persuade Margaret Truman to appear on TV, a feat which took a solid year. Miss Truman's initial appearance was so successful that Ed gave her a $1000 bonus to return.

Ed still considers himself basically a newspaperman who has succeeded on TV only through the good graces of viewers.

As for his fearlessness Ed, often called "The Great Stone Face" because of his dead-pan expression, has his own ideas. "An example of complete fearlessness on my part," he says, "was the fact that I had nerve enough to go on TV in the first place."

Give your eyes a break!

CHANGE TO A G-E ALUMINIZED TUBE

Make your old TV better than new!

Just call your TV serviceman. He'll change your picture from cloudy to clear—to blacker blacks, whiter whites—a picture that's a joy, not a strain to watch. And he'll do it quickly, economically by installing a General Electric Aluminized Tube—backed by registered Factory Warranty.

Joan Davis, G-E star of "I Married Joan," on NBC-TV

G-E ALUMINIZED TUBE increases contrast, brightness up to 100%. Gives sharp, easy-on-the-eyes pictures. Excellent definition. *Tube Dept., General Electric Co., Schenectady 5, N.Y.*

LOOK for this sign when you need TV and Radio service!

You can put your confidence in—

GENERAL ELECTRIC

Bob Weitman: talent hunt.

Danny Thomas will give ABC top-ranking comedy.

ROUNDUP TIME

ABC PUTS BRAND ON TOP TALENT FOR NETWORK RODEO

Ray Bolger: his dancing will spark show.

IT HASN'T been so long since a critic called the American Broadcasting Co. the "Deserted Network" and said it was bleeding to death while awaiting FCC approval of a merger with United-Paramount Theaters.

Since then, FCC has approved the merger and ABC, armed with United-Paramount money, has started a determined search for new talent. It's the first time that CBS and NBC seriously have been challenged in the talent field.

The key man in ABC's talent roundup is serious, graying Bob Weitman. As vice-president in charge of talent for the theater chain, Weitman started

Frank Sinatra and Benny Goodman, among others, up the ladder to success.

He's already lined up substantial new talent for ABC and is going after more. Just take a look at the roster:

Danny Thomas, considered by many the top night club act in the country, is one of the biggest stars signed by ABC. He did several shows for NBC, then departed with a blast at television. With the success of his picture, *The Jazz Singer,* Danny is considered a real talent "steal."

Ray Bolger, who is one of the really beloved people in show business, will do a weekly half-hour program for ABC. His singing and dancing of *Once In Love With Amy* made that number practically a New York anthem during his appearance in *Where's Charley?* He scored a great success last December in a *Colgate Comedy Hour* show to prove that his talents can be translated into television.

industry are expected to be an invaluable aid.

Paul Hartman, a star in night clubs and the legitimate theater, was missed by other TV talent hunters. A man of a hundred expressions, all reflecting his rather dim view of things, Hartman should become one of TV's leading comics.

From Hollywood ABC has landed Cesar Romero and Barry Sullivan. Romero, who scored in a guest shot on Jimmy Durante's program, will play the lead in a series called *Passport to Adventure.* Sullivan will headline a series titled *Exposed.*

In addition, *ABC Album,* already on the air, has rounded up top stars like Paul Douglas and Robert Newton. It has a big budget and is bidding for a place as one of TV's top dramatic shows.

ABC was in the feverish bidding for both Betty Hutton and Ray Milland and there is a strong possibility

This is work? George Jessel, shown here with, l. to r., Jackie Loughry, Anne Sterling and Patricia Wendell, is to be network's good-will ambassador and do own shows.

George Jessel, who will serve as good-will ambassador to stations and prospective clients around the country, will fill an important role in ABC's plans. Jessel will handle a couple of quiz shows on his own and his contacts with the entertainment

that a new Frank Sinatra show will be on the fall agenda.

"We have made no overtures to stars of other networks," Weitman said. "We're trying to develop our own new shows without starting any fights."

TV GUIDE GOES Backstage

Film Buckles But Irma Makes It

WITH four days of rehearsal behind them, members of the *My Friend Irma* cast were assembling on sprawling Stage 31 of Hollywood's "Television City."

They were going to record the show on kinescope film and here's the way the production began to unfold as the clock struck 7:30 P.M.

The show's four sets were grouped downstage near the still empty audience seats while electricians, prop men, make-up people, wardrobe girls and production aides milled around.

A group watched a card game in which Bob Fallon, husband of Marie Wilson, star of the show, was taking a hand. Others included Brooks West, real life spouse of Eve Arden, who plays Richard Rhinelander, 3d., boy friend of Irma's roommate; Sid Tomack, Irma's chum; Donald McBride, her boss; Douglas Dumbrille, veteran character actor, and Arty Lewis, who plays shifting roles in the films.

Cathy Lewis who plays Irma's roommate, was in a portable dressing room having her hair done. Jane Easton, an attractive extra, strolled in wearing a bathing suit.

The curtain went down, hiding backstage activities, so the audience could be admitted. Final preparations came next with a make-up and wardrobe check, a sound effects test and a tune-up by the orchestra.

Bob Lemond, the announcer, then greeted the audience with "shake hands with the person in back of you."

Backstage once more, Tony Barr, stage manager, and Jack Merrick, his assistant, checked final preparations. Both wore earphones for directions from the control booth.

Barr then tolled off "three minutes . . . two minutes . . . one minute" and the show was on. The time was 7:57 P.M. as smiling Marie Wilson

TV IN THE NEWS

TELEVISION set manufacturers promise more 24-inch TV sets in 1954. Price will be half-way between a 21-inch and 27-inch set, with the 27-inch tube probably remaining in the "luxury" class.

•

The first television station in Japan will start beaming programs over a 200-mile radius on August 1. Located in Tokyo, the station (JOAX) has a 450-foot tower and a 75-foot antenna, making it the tallest structure in the city.

•

A report to New Yorkers is being given in a weekly televised program by Mayor Vincent Impellitteri. The Mayor employs the use of motion pictures and "stills" to tell the story of New York's city departments and agencies. Stiff competition for the Mayor is *Captain Video.*

•

A subscription TV survey conducted by Purdue University indicates that 76% of the interviewed sports fan would agree to a "pay-as-you-see" plan involving championship fights.

•

We've heard about the slower-paced living in South America, but we'll take the faster U. S. action when it comes to television. During a TV wrestling match in Caracas, Venezuela, the picture suddenly went off. A card appeared which, translated, read: "Stand by! Service will be resumed in eight days."

Off stage: Cathy zips up Irma's slacks.

dashed up from her dressing room and intense Cathy Lewis emerged with a freshly arranged coiffure.

"My Friend Irma—Take One" was sounded and down went the clapstick identifying this portion of the kinescope. Irma and Jane then did the prologue.

Lud Gluskin, the musical director, raised his arms and the orchestra provided a link of music while Miss Wilson sped from one set to another, a prop man helping her on with a coat while on the run.

Miss Lewis then asked "what do I do now?" as she prepared to go on. An assistant prompted her. West and Tomack chatted as they awaited cues.

It was then 8:17 and time for the commercial which meant a short rest for the cast.

Next came "My Friend Irma—Take Two." Miss Lewis scrambled on stage. A coat was thrown over her shoulders, causing her to call out in fear her hair would be mussed.

A rumor then started among the backstage group that considerable retakes would be necessary because the film buckled. Miss Lewis, West and Dumbrille compared notes about mistakes that were made. "Brooks, you didn't say one word in the script tonight," she accused. At that point the set went blank. Arty Lewis explained the cameras must have run out of film.

While the cameras were reloaded, the audience was sent home. Then six retakes were made. Finally an "okay" was heard and another show was ready for the television audience.

FINE TUNING

By OLLIE CRAWFORD

SURVEY shows eight major cities have more TV sets than bathtubs. Cleanliness, move back one giant step!

•

This is a brand-new definition for TV—Tubs Vanishing.

•

The survey doesn't say whether some people have more than one TV set or less than one bathtub. It begins to look as if the small towns are where people would rather wash than watch Milton Berle. People have said that TV is weakening the Nation, but this could make everybody a little stronger.

•

On Saturday night, the team of Soap and Water is now running second to Caesar and Coca.

•

It seems the tub began to lose its popularity when the kids turned the knobs and couldn't get *Howdy Doody*. Nothing comes out except water and the TV sets squirt seltzer. What the bathtub industry needs is something more entertaining than trying to find the soap.

•

TV may have a lot of commercials, but there's a plug in every bathtub.

•

If this keeps up, the future generations will be all eyes, and no back-of-the-ears.

IN THE CAST

Denise Lor: she can't wait until Monday.

DENISE LOR, the pert, vivacious singer on *The Garry Moore Show* is a loving mother but scarcely a sentimental one.

Monday through Friday she commutes from Jamaica, L.I., to New York for rehearsals, and her daily appearance on TV. But evenings and weekends she's home with her husband, Jay Martin, associate director of *Strike It Rich*. "The only thing wrong with that picture," she says, "is that when we're in, our baby nurse is out."

Married seven years, the mother of two young boys, she claims that she's never gotten used to the heavy part of housekeeping. "Lugging 18-months-old Dennis up and down stairs is rough," she says. "Usually, I can't wait until Monday when I go to work."

'The children should be outside playing instead of wasting time just looking at pictures.'

Career, home, husband, and children "just happened" to Denise. "I've never planned a thing in my life," she says. "I always wanted to be an actress, but it was a kid's dream. My father died when I was a child and there wasn't any money for dramatic lessons."

Denise was born in California, Denise Jeanne Marie Briault, the daughter of French parents. Lor is her mother's maiden name. On being graduated from Newtown High School (Long Island), she went to work as a waitress, studied commercial art and singing. Her singing teacher's husband started a stock company in Toledo, O., and Denise joined the crew as an extra.

When she came back to New York, her home, Denise landed a small singing part in *Ice Time* at the Center Theater. It was there that she met her husband, who was also singing in the show.

Denise thinks being married is fun but that the life of a housewife is boring. "I never could sit still for any length of time," she says. "After awhile, I began auditioning for shows. She was on Godfrey's *Talent Scouts* but didn't win. Later, she appeared on *Broadway Open House* and three years ago, she was given her present role on *The Garry Moore Show*.

Chicago Teletype

TV's Week: Kup's recent Cerebral Palsy Telethon debunked the idea such charity marathons don't pull viewers. Latest surveys indicate traffic, shopping and press circulation was off in Chicago during the show's week-end run. Pledges ran high, too.

Irv Kupcinet

No sponsor signed yet, but *Kukla, Fran and Ollie* definitely return Sundays next fall. They're slotted next to the Ford Foundation kid opus jokingly titled *"Son of Omnibus."*

The *My Hero* comedy series bows out August 1 because ratings fail to match costs. The ciggie firm backing the show seeks a replacement.

Parlor cowboys won't miss any of the "Cisco Kid" TV sagas because of star Duncan Renaldo's accident. Renaldo suffered a broken neck last week when struck with a prop boulder and faces six weeks of hospitalization. Film backlog, however, takes up slack.

GE has renewed *I Married Joan* for another year. They've forked over a million dollars for 39 telefilms of the Joan Davis' comedy vehicle.

My Little Margie moves over to NBC this autumn. CBS will show it thru July 30.

Comedian Tom D'Andrea, featured on *Life of Riley* and the *Comedy Hour* has been signed by NBC as part of the network's campaign for comedy development.

Advance Tips on Shows: *Jamie,* starring young Brandon de Wilde, is the first of the programs showcased on ABC's *Album* to get a sponsor. It starts Sept. 14 as a weekly feature.

Hollywood Half-Hour, a somewhat shopworn film drama series, is fixed as summer sub for *Ozzie and Harriet.* Plays are now making their third circuit of the TV market. Originally tagged *Bigelow Theater* on CBS, series ran last year as *Footlight Theater* on NBC.

Peter Donald

Shows in the Works: Workhorse Peter Donald will be back in harness soon, as emcee of an ABC panel show, *The Last Word,* which will get a fall ride. The network will use a "banquet table" format for the new Jessel show with Georgie in his tailored toastmaster role.

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A TV First...

TUESDAY 8-9 A.M.

Don't miss the gala 20th Anniversary celebration of

Don McNeill's

"BREAKFAST CLUB"

Here it is . . . the oldest and most successful radio program of its kind now on TV for a special one-time telecast . . . see the famed cast members in action...enjoy the warmth and humor that has made this show a national institution

PRESENTED BY

BOBBI-WHITE RAIN
(8:00-8:15 A.M.)
PHILCO
(8:15-9:00 A.M.)

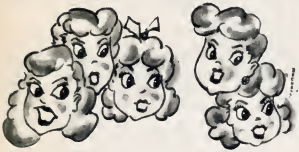
CHANNEL 7

WBKB

ABC Television Network

WHAT WOMEN DID FOR BASEBALL

by Jack Brickhouse



Ed.'s note: Recently a local newspaper columnist, who also lurks in the pages of this magazine, dared the mighty wrath of the weaker sex by charging them with being the world's worst sport spectators—too noisy and too ignorant about the games they attend. TV GUIDE invited Jack Brickhouse, the Galahad of the press box, to give his views on the femme baseball fans. Jack not only goes to bat for them, but offers his slant on how the gals" enthusiasm for the sport was born.

YEARS ago when the baseball biggies decided to give the game a social lift, some revolutionary moves took place—pressure was put on the players to wear neckties and to be careful how they disposed of that used tobacco "chaw"; loud and rough conversations outside the locker room were frowned on; and strong hints were passed about the advisability of changing shirts at least twice on a three-week road trip. Such reforms made for greater public acceptance of the game. Then came a move that overshadowed all the rest.

Some club owner (obviously a married man) must have realized that 85% of the buying power and 100% of the authority on top family decisions rested with the women. "Let's have a Ladies' Day," he exclaimed. "Let's admit the gals for free just to get them out!"

Gals Slow to Respond

Even though they fought the idea off at first, the gals were licked. Progress was snail slow but sure and steady. Baseball broadcasts began to infringe on the soap opera's monopoly. Junior

Jack Brickhouse chats with some femme fans at Wrigley Field.

and Father were constantly loading the dinner conversation with talk about diamond heroes and hints about how easy it would be for the whole family to see the game at bargain rates. The little woman began slipping and before long, she was sneaking peeks at the sports page to get hep to the talk.

Then Bango! . . . along came TELEVISION! Baseball was right in the parlor! Handsome young athletes were cavorting right before her eyes. "My, they're not hairy apes after all. What did the announcer say? That fellow has three sons and a daughter? His wife teaches Sunday school? Well, what do you know?"

"Say, this is a simple game at that. My, that boy can run fast. And that other man actually makes the ball curve. What did the announcer say . . . Ladies Day Tomorrow? Maybe if I shop early, Mary Ann and I can go out there. Perhaps she'll forget her crush on that silly movie star."

Sharp About Game

And so the missus gave it a try. All of a sudden she became a fan—had a favorite team and favorite players. She'll always remember when she first corrected Junior and Father at dinner. "It wasn't a wild pitch, dear. It was a passed ball. The box score said so!"

That did it! Now she and her friends come out regularly—not just on Ladies Day. The girls have become so important to baseball and vice versa that they now have their own local show—*Baseball for the Girls* on WGN-TV, channel 9 at 12:45 p.m. The queries they fire at this interviewer would win the respect of any veteran reporter. Yes, the girls have fully succumbed to baseball, and boy, are they glad!

ALEX DREIER - M

A CYCLONE'S ripping pace through a Midwestern town is no wilder than the lifelong itinerary of Chicago's Alex Dreier whose blistering course could almost equal that of any twister. Alex' dizzy whirl has kept him on a perpetual merry-go-round of activity. Appropriately enough, he has become the Windy City's "Man On The Go."

One look at his past is enough to dispel any rumor that Alex is a guy who would ever settle down long enough to gather moss. Honolulu — San Francisco — Berlin — New York — Paris — London — Berne — Lisbon — Washington — to him these are luggage labels, collected during his career as a globe-trotting reporter. Alex never needed a calling card. Instead he substituted brashness, adopted a "no pussy-footing" attitude and bulldozed his way through Europe's newsteeming capitals.

Chapter one of the Dreier drama begins with his birth on Honolulu's paradise isle. Alex spent his early years shuttling between the family homes in Hawaii and San Francisco, picking up his schooling along the way. Later he pocketed a political science degree from Stanford University. Dreier's roommate at college, son of United Press president Hugh Baillie, introduced Alex to the UP executive. Young Dreier's spunk was enough to get him a post graduate job with the UP San Francisco bureau. Untrained for newspaper work and stamped as the "Old Man's Pet," Alex saw his copy slashed by the editor's red pencil and tacked on the bulletin board

AN ON THE

as warnings for cub reporters. But again the Dreier brass came to the surface. On Baillie's next trip to San Francisco, Alex greeted his boss with: "Ya gotta get me outta here!"

The strategy worked. The bold youth was rushed to the UP cable desk in New York. But again the hankering for travel seized him and he plagued his bosses for a chance at service in the foreign news legions. For this, fluent German was a requisite. But Alex (whose acquaintance with Deutsch was limited to Auf Wiedersehen, Dankeschon and a few useless chemistry phrases) managed to dodge the language exam. By 1940 he was in Germany, following Hitler's forces on their destructive paths, writing dramatic communiques for UP and later broadcasting NBC radio remotes. Where he couldn't enter legitimately, he resorted to the tools of bluff and bluster.

Truth Uber Alles

Dreier specialized in a forthright approach to news—truth uber alles (truth over all). Once when an Italian report came through that British ships had pounded Italy's fleet in a Mediterranean encounter, Dreier pounced on the tidbit for his newscast, adding that such frankness would be wisely copied by the Nazis. This was the final straw, for Hitler's propaganda puppets had long been needled by the young American upstart. They gave him one week to GET OUT, a virtual death penalty since it was impossible to snip the red tape binding visa arrangements before six or eight weeks. But with ingenious finagling, fabricated telegrams and an unsuspecting Swiss border official, Alex was hustled past the Nazis. He was one of the last American correspondents to leave Berlin, slipping out the day before Pearl Harbor.

After numerous hairbreadth escapes from German-occupied Europe, he finally reached Portugal and booked passage for the U. S. Alex' first assignment after his long voyage home was a chat with the late President Roosevelt. Uncowed by his European adventures, the daring young man tossed this bolt into the conversation: "Mr. President, did you know the Nazis hate you more than Winston Churchill?" F. D. R. roared appreciatively, slapped Alex on the back and rejoiced, "My boy, you've made my day complete." To Alex, this was more treasured than a presidential citation.

In 1942, NBC gave Dreier plane fare to London to cover the North African invasion for the News Of The World program. The government also requested that he broadcast as military spokesman on NBC's Army Hour.

Won Top Award

Since returning to America, Alex has concentrated on radio and TV. news reporting, with a special flair for dramatic angles. Once he told about a G.I. in Korea whose size 13-A shoes had been stolen. Listeners bombarded him with 106 pairs of the odd-size footgear for the boy. Alex' aim-for-the-heart

(continued on next page)

(continued from preceding page)

On the go in Europe—Dreier eavesdrops on a conversation between two Russian soldiers.

technique helped him win the 1948 Sigma Delta Chi award for "distinguished service in American journalism."

During his reporting career, Dreier has emerged as one of the top-notch predictors in the field. Minus the reputation of Drew Pearson, Alex nevertheless has a record to match the master prophet. During World War II., he forecast France's fall, the British victory over German airpower, the Russian war and Rommel's African route. He missed naming the date of Germany's surrender by only four days. Back in 1948, when pollsters were cocksuredly forecasting a Dewey victory, Alex clung precariously—and lonesomely—to the Truman tree. In 1952, his choice was once more the winning Eisenhower. "Bosh," Alex scoffs, "you can't predict from an ivory tower. Ya gotta get out and talk to Joe Citizen. And if you talk to five people and four of them tell you off the cuff that they think Ike's their man, you can draw a pretty safe conclusion. No crystal ball magic in that!"

Peddling New Show

Today Dreier is on the go once more —this time aiming his talents toward the production of a TV show in Chicago. Aptly termed "Man On The Go" and using the Dreier dramatic voice for the coordinating factor, the show is a series of vignettes on unrelated topics (e.g., baseball, resurgence of Nazism, spring). Imagination is the keynote with lighting, music and visual appeal, the dominating highlights. Alex has a fierce pride in his embryonic production, the same pride a painter displays when he captures a sunset's mood on canvas. The show has the mark of Chicago simplicity and ingenuity, but also the well-known Chicago disease—non-sponsoritis. If "Man On The Go" is overlooked as a potential Chicago-originated network production, the TV world will be minus a program of the Garroway and Studs Place caliber.

Alex Dreier today is a Chicago resident. But he's still not gathering moss. You can see him any day hustling around, cigar in mouth, briefcase clutched in pudgy fingers and an inventive gleam in his eye. Then you know that Alex Dreier is still very much a "Man On The Go."

—Shirley Elman

Alex Dreier is seen at 12:55 *p.m. Mon. through Fri. on the "Bob and Kay" show and at* 10:15 *p.m. Sundays, both on WNBQ (channel* 5).

WANT TO RUN A TV STATION?

by JACK MABLEY

WBKB said it would televise *Motor City Fights* at 8 p. m. Thursday, but instead something came on called *Edward Arnold Presents.*

The program, which turned out to be 15 minutes long, opened with a quick picture of Edward Arnold. What he presented was a film starring Bill O'Connor, the Mister Commercial of Chicago télévision.

Mister Commercial talked about an auto wax for approximately 13 minutes. There was no discernible entertainment value. It was a hard sell pitch.

At the end of the 13 minutes, Mister Commercial gave the audience back to Edward Arnold. Mister Arnold said wasn't that an interesting film. You'll do yourself a favor to go out and buy a bottle of this fine product.

I don't think this is television. This is merely Hunger, licensed by the Federal Communications Commission. It is the product of a station which used to give us the *Chicago Symphony* and *Studs Place* and which now gives us Jack Eigen and Tom Duggan.

* * *

Anybody want to run a television station? There are eight or 10 channels in and around Chicago for the asking. There's only one little catch. They're all in the ultra high frequencies. You will need a slight bankroll—maybe three-quarters of a million dollars—to get a station on the air, and then you'll have to be ready to lose a few hundred thousand dollars a year for a while.

When all of today's TV sets are obsolete, and all sets are equipped with both VHF and UHF receivers, you'll get paid off.

This proposition has attracted few investors. Of the dozen channels allocated to Chicago and nearby cities, only three have been asked for. The educators will get Channel 11, in the VHF band.

In UHF, radio station WIND has got the permit for Channel 20, and radio station WHFC for Channel 26. WIND has not announced when it will get on the air or what it will put on the air.

WHFC hasn't announced its plans either, but it's a fair bet that they'll program for special groups—Italians, the Polish market, Negroes, and others. Which seems to be a fairly sensible approach, if they can keep the commercials on a decent scale.

The FCC won't grant you a permit for a TV station and let you sit and hold the channel for years. You've got to put up a station or give up the permit.

The first UHF stations in Chicago will face terrific obstacles. Their audience will be restricted to people with new TV sets or viewers who have paid to have converters put on their old sets.

While playing to this limited audience, the station will have to charge low advertising rates. And yet as far as the average viewer is concerned, the station will compete with the old established stations that are taking in millions in advertising revenue every year. No wonder there has been no rush for applications.

The first UHF stations on the air in Chicago will deserve our support—just as we gave our attention and even affection to old WBKB back when it was the only station in Chicago.

The more stations we have the brisker the competition and the better the programs.

$3 ACE TELEVISION
4766 N. MILWAUKEE AVE.
SPring 7-5110
CALL US ... *ANY TIME*
DAY—NIGHT—SUNDAYS

All Bonded Technicians
90-Day Warranty
SOUTH & WEST
NEvada 8-0688

Boys and girls, here performing a happy Indian dance is the little girl with the big name whom we all like so much — Princess Summerfall-Winterspring. She and Clarabelle and Buffalo Bob Smith and of course, "Howdy" himself, entertain us all every weekday afternoon on **Howdy Doody** on WNBQ (channel 5). And doesn't everyone have fun when **Howdy Doody** time comes 'round?

May 15 Uncle Herbie winners

Sharon Brindle, Lo Otto, Ind.; Shirley Cose, RR 1, Grant Park, Ill.; Mozurek Elizabeth, Chicago; Sandro Fohrlonder, Aurora, Ill.; Jo Ann Felbinger, Joliet, Ill.; Merie Fruzoli, Chicago; John Goldmon, Gory, Ind.; Bonnie Kaucky, Berwyn, Ill.; Tom Kozda, Riverside, Ill.; Linda Lincoln, Aurora, Ill.; James Mahlman, Chicago; Shirley Meredith, South Bend, Ind.; Johnny Michael, Rensselaer, Ind.; Barboro Scaccio, Chicago; Sherry Sims, Chicago; Richard Woy, Oswego, Ill.; Richard Wilson, Chicago.

THIS WEEK'S CONTEST: How many words, boys and girls, can you make out of the name—"Princess Summerfall-Winterspring"? You should get quite a few. For the neatest, longest list, I'll award $1; second longest, 50 cents; next 15 runners-up, 25 cents each. Mail your lists to Uncle Herbie, c/o *TV Guide*, 185 N. Wabash, Chicago 1, Ill. before Sunday, June 28.

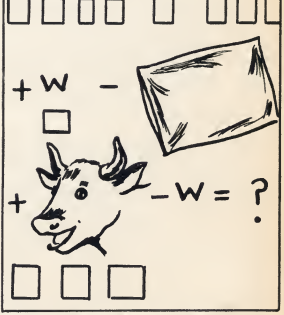
MOLLYCUES

by MOLLY POTKIN COPYRIGHT 1953

When you work this puzzle correctly, you will have the name of an old friend, that lovable clown on channel 5. Simply print what you see in the spaces below, and take away what you are asked to subtract. The letters that remain will be your answer. Also, can you make a list of names of all the TV clowns you know? Mail to Mollycues, c/o *TV Guide*, 185 N. Wabash Ave., Chicago, Ill., before Monday, June 29.

First prize will be $1, second prize 50 cents, next 25, a copy of Molly's picture puzzle book.

Solution to last week's puzzle: 1) Cub 2) Gosling 3) Calf 4) Suckling.



May 15 Mollycues Winners:

Marlene Albis, Plattsmouth, Nebraska; Laurence Banses, Bridgman, Mich.; Jean Behling, Chicago; John Bellino, Gary, Ind.; John Binkley, Lincolnwood, Ill.; Donald Damaske, St. Joseph, Mich.; Pamela Gotten, Chicago; Nancy Hendricks, Logansport, Ind.; Betty Hostetler, Wanatah, Ind.; Diane Hubbell, Evanston, Ill.; Mary Johnson, Chicago Heights; Tom Kayda, Riverside, Ill.; Beverly Kliemchen, Sawyer, Mich.; Beatrice Kysela, Berwyn, Ill.; Susan Lane, Woodstock, Ill.; Gail Lutz, Chicago; Shirley Meredith, South Bend, Ind.; Marylou Mulroyan, Maywood, Ill.; Norman Prokup, Chicago; Jacqueline Rice, Elmwood Park, Ill.; Andrea Richter, Elmhurst, Ill.; Larry Rybak, Villa Park, Ill.; Rita Sanyat, Chicago; Dennis Steinke, Belvidere, Ill.; Marilyn Wenger, Chicago; Durmot Wolly, Chicago; Jack Wels, Bensenville, Ill.

Letters to the Editor

—YOU TELL TELEVISION

Please address all letters to Managing Editor, c/o TV GUIDE, 185 N. Wabash Ave., Chicago 1, Ill.

Royal Earrings

Referring to your issue for the week of May 29, and in particular the picture of Queen Elizabeth . . . Do my eyes deceive me, or does she have two distinctly different earrings on? The one on the right ear has one large center drop, and appears to be pearls or diamonds; the one on the left ear seems to be gold filigree with diamond in the center and *no* drops.

Mrs. Eileen Palmer, Chicago.

(It's photographer's lighting that causes this effect. Earrings are identical.—Ed.)

Fan Club

I would appreciate it if you would mention the Ken Nordine Fan Club in your column. Membership is 10 cents. Anyone interested, write Nancy Leidolf, 3545 North Racine, Chicago.

Nancy Leidolf, Chicago.

Sponsors—Please Note

Our whole family enjoys *Mr. Peepers.* We arrange our time so that we can all watch it. Reynolds Metals Co. is to be congratulated for keeping it on TV . . . If we ever have a home of our own, we are going to try to have some of the gutters, down spouts, aluminum doors and windows they make.

Mrs. James Turner, South Haven, Mich.

Olivier Top Choice

In TV Guide of May 29, DO YOU KNOW THE STARS, you asked the question: TV's First and Finest Hamlet yet, was? Your answer was Maurice Evans. He may have been TV's first, but I'm quite sure that if TV viewers could get a chance to see Laurence Olivier, they'd agree that he's the FINEST HAMLET that they had ever seen.

A TV Guide Reader, Chicago.

Paging Patti

Will someone please tell Patti Page to take the pebbles out of her mouth when she sings. Either that, or go back to the farm.

Betty Page (no relation, definitely), Chicago.

Letter From Wild Bill

Your note to me, mailed in January, with the enclosure of the January 24th issue of TV Forecast (now Guide), has only this week come to my attention. Somehow it became mixed with fan mail and that is the reason for the delay.

Pages six, seven and fifteen were probably the most interesting I ever read. Please thank Hoot Cunniff for me profoundly, for his story, 'The Greatest Cowboy." It really was a significant publicity break for me.

Guy Madison, Hollywood, Calif.

Knap Trapped; Lona Lonely

You stinkers! Killing off our nice Knap from *Hawkins Falls.* Poor Lona! You *have* to have Knap survive that crash—we can't stand it. We love *Hawkins Falls*—I race home from wherever I am to watch it.

Mrs. G. E. Hawley, Kenosha, Wis.

Bennett Jumps the Gun

On the *What's My Line* program of May 31, Bennet Cerf made a faux paux by asking Mr. Gil Woodworth if he wrestled with some type of animal before it had been established that he did wrestle.

Mrs. James Gale, Michigan City, Ind.

(True, he did. We see where you've been wrestling with spelling! Mr. Cerf's first name has two "t's", "faux pas" has no "ux."—Ed.)

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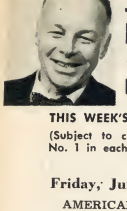
with that rich

Darjeeling flavor!



JIMMY POWERS

Rates the Boxers

THIS WEEK'S NETWORK FIGHTS

(Subject to change. Champions are not rated. No. 1 in each division is top contender.)

Friday, June 19th, NBC

AMERICAN MIDDLEWEIGHT CHAMPIONSHIP: BOBO OLSON vs. PADDY YOUNG, from New York.

Olson is rated 1st. Fights: 57. Won: 52. Lost: 5. K.O.'s: 25.

Young is rated 3rd. Fights: 55. Won: 44. Lost: 8. Draws: 3. K.O.'s: 21.

The winner of this 15-rounder is to face the European champ, Randy Turpin, in September for the championship of the world. Olson is favored. He is one of the best of our present crop of boxers. A busy ringman, he tosses gloves from the opening bell. He hooks to body and head. His right carries a pretty good sock.

Young, a converted southpaw, will use his strong left to offset the on-rushing Hawaiian, but it won't be enough to halt Olson. This should be a humdinger while it lasts. Olson could win by a kayo.

Saturday, June 20th, ABC

JOEY GIAMBRA vs. TUZO PORTUGUEZ (middleweights), from Buffalo.

Giambra is rated 7th. Fights: 35. Won: 33. Lost: 2. K.O.'s: 19.

Portuguez is unrated. Fights: 68. Won: 51. Lost: 12. Draws: 5. K.O.'s: 23.

Boxing in upstate New York has caught on with these Saturday shows—a fine tribute to the promotion of Ray Arcel.

Giambra is favored. An accomplished boxer, he owns a wonderful left jab which will get plenty of work against the aggressive Cuban. Joey, a new Buffalo idol, is being carefully groomed as a leading contender. He shouldn't find Portuguez too tough.

Wednesday, June 24th, CBS

LIGHT-HEAVYWEIGHT CHAMPIONSHIP: ARCHIE MOORE vs. JOEY MAXIM, from Ogden, Utah.

Moore is the champion. Fights: 135. Won: 111. Lost: 19. Draws: 5. K.O.'s: 72.

Maxim is rated 2nd. Fights: 102. Won: 79. Lost: 19. Draws: 4. K.O.'s: 21.

This 15-rounder is a rematch. Moore is favored. He won the title from Maxim last December after campaigning for 16 years. The best-equipped boxer in the ring today, he can box and punch with the best of them. He has been quite active since becoming champion. This is his 5th appearance.

Maxim, the ex-titleholder, has boxed only once. He's a brilliant boxer, but so is his opponent—who punches considerably harder.

This first title match in the state of Utah will do well at the box-office. And if it is as good as the first Moore-Maxim bout, it will get a recall. Both fighters know all the tricks of the trade.

TV Sports GUIDE

(Except bouts mentioned in adjacent column)

FRIDAY

1:30 9 Baseball—Cubs vs. Brooklyn (2)
Jack Brickhouse announces all games.

SATURDAY

1:30 9 Baseball—Cubs vs. Brooklyn
3:00 5 Top Stake Races—Aqueduct
"Queens County Handicap" for 3 yr. olds and up. 1 1/16 mile for a purse of $25,000.
8:30 9 Wrestling From Marigold
Mike Blazer vs. Al Massey, Mike Ryan vs. Billy Darnell, Billy Goelz vs. Benny Trudell, Art Bull vs. Bob Ortan; a tag match: Polo Cordova and Bob Roberts vs. Lord Blears and Lord Layton, and main event: Cowboy Carlson vs. Hans Schmidt.

SUNDAY

1:30 9 Baseball—Cubs vs. Brooklyn
10:00 4 Stock Car Races—Soldier Field
Bob Drews announces races assisted by Ed Pazdur of **TV Guide** from the infield.
10:30 7 Wrestling From Ringside
Wayne Griffin announces matches.

MONDAY

1:30 9 Baseball—Cubs vs. Brooklyn
7:00 9 Boys Major League
Jack Brickhouse announces baseball game.
8:00 7 Boxing Bouts—From Rainbo
Jack Drees announces bout with Ed Pazdur of **TV Guide** keeping score.

TUESDAY

1:30 9 Baseball—Cubs vs. Philadelphia
8:00 7 Stock Car Races
Stewart Reamer describes from the 87th St. Speedway.
11:00 5 Harness Racing From Maywood
Joe Wilson describes.

WEDNESDAY

1:30 9 Baseball—Cubs vs. Philadelphia
8:30 7 Wrestling From Rainbo
Wayne Griffin describes.

THURSDAY

1:30 9 Baseball—Cubs vs. Philadelphia
8:00 9 Stock Car Races
From Santa Fe Park in Willow Springs.
11:00 5 Harness Racing From Maywood
Joe Wilson describes.

Open Daily 4 to 4—Sunday 2:30 to 4
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STEAK HOUSE
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DON D'ARCY—Astonishing Analyzer
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In Person—JANIE O'BRIEN—Cute, dynamic

SPORTSCAST

by ED PAZDUR

THE prolonged TV blackout of pro football in Chicago has come to an end. Midwest football fans will reap a harvest of nine live telecasts from 19 **National Football League** games being televised by Westinghouse over the Dumont network this fall...The games will be carried into about 45 areas which until now have not seen professional football on television. Westinghouse, announcing an expenditure of $1,347,000 in network cost, including payment to league teams, said the games will be televised Saturday nights and Sunday afternoons.

Bears in new TV blackout

HALAS

Jim Hanlon, energetic WGN-TV press chief, announced channel 9 will carry seven Saturday night tilts and two late afternoon games starting October 3 and running thru December 12...A league rule bars Sunday afternoon telecasts in Chicago. No team, in a two-team city, is permitted to video a road game into its home town if the other team is playing at home. Hence the **Bears** cannot televise any Sunday road games if the **Cards** are playing at Comiskey Park.

On that basis, the **Chicago Bears** will not be scheduled for local telecasts this fall. But the **Cardinals** will be seen once, against the **Philadelphia Eagles**, November 21.

Elevators can be dangerous

BARRY

The **International Boxing Club**, eying the swelling **Milwaukee** baseball gate, may test the Brewery City as a possible site for a world championship match...**Irv Schoenwald**, **Chicago Rainbo Arena** boxing promoter, plans to drop his Monday night boxing shows if the current TV contract is not renewed.

Joe Louis, attempting to follow **Sugar Ray Robinson's** successful stage career, is laying eggs all along the theatre circuit...WNBQ sportscaster **Norm Barry** cautioned **Tony Bettenhausen**, the 500-mile auto racer, on all possible perils encountered in big car racing. **Bettenhausen**, a veteran of the Indianapolis classic, eyed Barry curiously and replied: "Big car racing doesn't worry me nearly as much as the possibility of that elevator cable snapping every time I ride it up 19 floors to the NBC studios!"...Another death defying gent is **Art Kelly**, the **Soldier Field** Stock Car starter. Every week, for the past twelve years, **Kelly** has stepped into the path of onrushing stock cars and midgets to flag winners or to stop low flying, reeling cars.

A death-defying gentleman

KELLY

Join **Bob Drews** and **Ed Pazdur** every Sunday night, 10:00 p.m., **WBBM-TV** for **HFC** stock car racing from Soldier Field and keep score with **Ed** and **Jack Drees** every Monday, **WBKB**, 8:00 p.m., on **Pontiac's Boxing From Rainbo** show.

NAME	1	2	3	4	5	6	7	8	TOTAL

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Channel Chatter

Hi Ladies' Jack Payne will wind up his three-week old Premiere Queen contest next Wednesday (June 24th). Climax will coincide with Universal International's world premiere of *The Great Sioux Uprising*, June 26th at the Chicago Theater. Girls are being picked on a personality basis in weekly semi-finals. The Queen will be on the receiving end of a $1,000 mink coat and a swarm of other gifts. She'll make a personal appearance on the stage of the downtown theater with star of *Uprising*, Jeff Chandler.

Starting June 29th, Tony Weitzel will stretch his three chatty commentaries to five each week—same time, same station (6:15 p.m., channel 5), Monday through Friday. On July 12th, he flies to Madrid for one week to do a series of interviews in connection with the opening of the Castellano Hilton, a new government-owned, Hilton-managed hotel there. A WNBQ staff announcer will take over in Tony's absence.

Hawkins Falls will have a sob sister in July when the Chicago originated *Bennett Story* debuts on the NBC network. Both will be in the morning soap opera lineup. Also on the roster for July is the return of last summer's brain tickler, *Super Ghost*, with bright light Bergen Evans moderating. This year the program planners are trying to simplify the game, with less strain on the brain.

Howard Miller is planning a new Tuesday night show from 10 to 11 p.m. over WBKB. It's another conversational stanza due to be launched the last Tuesday in June or the first in July.

Tony Weitzel

Jack Payne

TV Drama GUIDE

FRIDAY

8:00 4 PLAYHOUSE OF STARS
"Operation Riviera" starring Lon McCallister. Comedy about a GI on a ten-day furlough on the isle of Capri.

8:00 7 DEATH VALLEY DAYS
"Land Of the Free." Two Negro slaves set out to redeem their freedom in the gold country.

SATURDAY

8:00 4 STAR PLAYHOUSE
"I Want To Be A Star" with James Dunn.

SUNDAY

4:00 5 HALL OF FAME
"Man Against Pain" starring Tod Andrews. Story of Dr. William Morton, pioneer in the use of anesthetics in dentistry and surgery, and who was forced to fight the prejudices and jeers of men of his own profession as well as the public.

5:00 4 YOU ARE THERE
"The Treason of Benedict Arnold." In 1780, Benedict Arnold was accused of the treasonous act of giving the plans of West Point, one of America's strongest forts, to the British.

6:30 4 YOUR PLAY TIME
"Emergency." A doctor and nurse engage in the scientific pursuit of an insane poisoner of pets. Robert Hutton, Dorothy Patrick.

6:30 7 PLYMOUTH PLAYHOUSE
"The Turning Point." Story of violence among teenagers. Richard Kiley and Neva Patterson.

8:00 5 TV Playhouse
"Expectant Relations." The struggle of a middle-aged woman who tries to win an inheritance from a rich uncle. Lily Cahill, Kathleen Comegys, Wright King.

9:00 4 THE WEB
"The Unseen." Story of two young television performers and their frightening persecution by an unseen assailant.

MONDAY

8:00 5 EYE WITNESS
"My Father's a Murderer." A precocious insecure little girl tries to plant the seeds of doubt in her stepmother's mind by telling her that her father murdered his first wife, her mother. Janet Parker, Mary Stuart, Wesley Addy.

8:30 5 ROBERT MONTGOMERY PRESENTS
"The Woman Who Hated Children." The transformation of a woman's life is brought about by a small boy. Stars Jeffrey Lynn, Leora Dana, Andy Duggan, Clifford Tatum, Jr., Sally Gracie, Maxine Stuart.

9:00 4 SUMMER THEATER.
"The Paris Feeling." Comedy of young love and its aggravating problems, as lived through by a young American officer and a lovely French girl.

TUESDAY

7:00 5 REVLON THEATER
Eddie Albert stars in an adaptation of "The Little Wife." A salesman about to embark on a train journey receives word that his wife is dying and relives their lives together.

8:00 5 FIRESIDE THEATER
"Night In the Warehouse." An honest cop tries to convince a young hoodlum to stay on the right side of the law. Clancy Cooper, Bobby Blake.

8:30 4 SUSPENSE
"The Signal Man" starring Boris Karloff and Alan Webb. Based on a story by Charles Dickens of a demented railroad signalman who is tortured by fears that he is responsible for a series of train wrecks.

9:00 4 DANGER
"The Prodigal Returns." A mother learns of her son's murder and plays hostess to a boy claiming to be his friend.

9:30 4 THE UNEXPECTED
"The Perfectionists." Two's company but three is really crowded when a bank robber and a safe cracker hide out at the apartment of a girl who also has a specialty.

WEDNESDAY

7:30 5 CAVALCADE OF AMERICA
"The Tenderfoot." Teddy Roosevelt goes west to begin anew after great personal tragedies, and finds the will to return and fight his way to new political heights. Tom Brown stars.

8:00 5 KRAFT THEATER
"The Rainy Day." A father is willing to sacrifice his lifetime savings in order to assure a brighter future for his son.

THURSDAY

8:00 4 VIDEO THEATER

8:30 5 FORD THEATER
"The People vs Johnston" starring Paul Muni. A criminal lawyer volunteers to defend a truck driver who appears certain to be convicted on circumstantial evidence.

TV Movie GUIDE

Use this department to plan your entire week's TV movie viewing

FRIDAY

1:00 5 "NORTHWEST TRAIL"
$20,000 is stolen from a girl as she attempts to bring it into the wilderness, but a Canadian Mountie comes to her aid. John Litell, Joan Woodbury, and Bob Steele.

1:15 7 "MAN AT THE GATE"
Emergency of the sea gives a mother new understanding and courage. Wilfred Lawson and Mary Jerrold.

3:00 7 "MARK OF CAIN"
Story of two brothers in love with the same woman, and how she is sent to prison when her husband is murdered. Sally Gray, Eric Portman, and Dermot Walsh.

3:30 4 "DUAL ALIBI"
Brothers in a trapeze act win a million francs and become beseiged by unscrupulous publicity men. Herbert Lom, Terence DeMarney, and Phyllis Dixey.

4:00 7 "SLUMS OF NEW YORK"
Story of a boy who came up from the tenements to fame. Mickey Rooney.

7:00 9 "TWO WISE MAIDS"
How two elderly school teachers help combat juvenile delinquency. Donald Cook, Lila Lee, and Jackie Searle.

10:00 9 "BLACKOUT"
A blind man stumbles on a murder. Later when his eyesight is restored he sets out to prove who did it. Maxwell Reed, Dinah Sheridan, Michael Evans, and Patric Doonan.

11:00 5 "COUNTERPUNCH"
Joe Palooka film with Joe Kirkwood, Leon Earl, Elyse Knox.

12:00 4 "AMAZON QUEST"
A young man makes a trip to the Brazilian jungle in order to obtain evidence that will clear his father's name. Tom Neal, Carole Mathews.

12:00 7 "BROADWAY LIMITED"
A trio, trying to make good in Manhattan, are charged with kidnapping, when a baby is used as a publicity stunt. Victor McLaglen, Marjorie Woodworth, Dennis O'Keefe, and Patsy Kelly.

SATURDAY

9:00 a.m. 7 "BAD MAN FROM BIG BEND"
Western adventure with Carl Shrum.

10:00 a.m. 9 "WESTWARD TRAIL"
U. S. Marshal endeavors to prevent a band of outlaws from stealing a young girl's ranch. Eddie Dean, Roscoe Ates, Phyllis Planchard.

11:30 a.m. 7 "REMEDY FOR RICHES"
An ex-college boy hits Dr. Christian's town with the intention of building a hotel and resort. Jean Hersholt, Dorothy Lovett, Edgar Kennedy, and Jed Prouty.

12:00 9 "PHANTOM OF CHINATOWN"
Concerns the discovery of a scroll on an expedition into Mongolia which tells where a large oil deposit lies. Keye Luke, Lotus Long, and Grant Withers.

12:30 4 "WRANGLER'S ROOST"
A bandit is always polite during holdups and conducts his purse-lifting behind an unloaded gun. Ray Corrigan, John King, and Max Terhune.

1:00 7 "SPOOKTOWN"
A band of outlaws take over a town as their hideout. Billy the Kid western.

2:00 7 "END OF THE RIVER"
A series of misfortunes befalls a primitive Arekuna Indian in his contacts with civilization. Sabu, Bibi Ferreira, Esmond Knight.

2:30 4 "DUSTY ERMINE"
Return from prison of a skillful forger into the home of his brother, a noted but briefless high court barrister. Felix Alymer, Jane Baxter, and Ronald Squire.

4:00 4 MOVIE—TITLE TO BE ANNOUNCED

4:00 5 MOVIE—TITLE TO BE ANNOUNCED

Kent Taylor (center) listens closely as Mabel Paige questions Walter Sande in scene from *Half Past Midnight*, Sun., June 21, 10 p.m. (9).

4:00 7 "THUNDERING GUN SLINGERS"
Outlaw leader frames innocent ranchers on rustling charges so he can buy their properties. Buster Crabbe, Al St. John, and Frances Gladwin.

4:00 9 "BILLY THE KID, TRAPPED"
Trio of badmen impersonate Billy and his pals as they commit holdups and murders. Buster Crabbe, Al St. John, and Bud McTaggart.

5:30 4 MOVIE—TITLE TO BE ANNOUNCED

5:30 7 "WILD MUSTANG"
Western adventure tale.

7:00 7 "MY BROTHER'S KEEPER"
Police hunt for an escaped killer who has dragged along a boy handcuffed to him. Jack Warner, Jane Hylton, George Cole, and David Tomlinson.

7:00 9 "GUNSMOKE RANCH"
A Mesquiteer western about floods in the Ohio and Mississippi Valley. Robert Livingston, Ray Corrigan, and Max Terhune.

10:00 4 "NIGHT HAWK"
Adventures of a newspaperman and to what lengths he won't go to get his story. Robert Livingston and June Travis.

10:00 5 MOVIE—TITLE TO BE ANNOUNCED

10:00 7 "SUBMARINE BASE"
Only one man on an isolated island seems satisfied with his lot, and suspicion falls on him. Alan Baxter, John Litel, Fifi D'Orsay, and Eric Blore.

11:00 9 "DANGEROUS MONEY"
Charlie Chan sets out to track down the criminal who stole Phillipine gold and killed the detectives who followed him. Sidney Toler, Roland Winters.

11:30 7 "YANKS AHOY"
Comedy aboard ship with the Army and Navy at wits end. William Tracy, Joe Sawyer, Robert Kent, and Marjorie Woodworth.

11:45 4 "ONE OF OUR AIRCRAFT IS MISSING"
Deals with the flight of a crew of bombers which start from England to raid Stuttgart, with all returning, except one. Godfrey Tearle, Eric Portman, and Hugh Williams.

12:15 7 "GRISSLY'S MILLIONS"
Retired tycoon dies and leaves all of his fortune to his loyal and favorite grand-daughter. Paul Kelly, Virginia Grey, Don Douglas, and Elizabeth Risdon.

SUNDAY

10:00 a.m. 9 "THE FATAL HOUR"
Mr. Wong mystery involved with smugglers and a girl on the trail of a scoop. Boris Karloff, Grant Withers, and Marjorie Reynolds.
10:15 a.m. 4

10:15 4 "GIRL FROM MANHATTAN"
A New York model, aided by a young minister, tries to outwit a small-town realtor who threatens to foreclose on their mortgage. Dorothy Lamour, George Montgomery, Charles Laughton, Ernest Truex.

10:30 a.m. 5 "SHOULD A GIRL MARRY"
Blackmail involves a girl, and as a result her fiance's career could be ruined. Anna Nagel and Warren Hull.

10:30 a.m. 7 "RAINBOW RIDERS"
Western adventure tale.

12:00 9 "THUNDER IN THE DESERT"
Buffalo Bill western with Bob Steele, Louise Stanley, and Don Barclay.

12:30 4 "SADDLE MOUNTAIN ROUNDUP"
A man writes a letter saying that he fears for his life, and later is found murdered. Ray Corrigan, John King, Max Terhune.

1:30 4 TO BE ANNOUNCED

4:00 9 "RED STALLION IN THE ROCKIES"
Two ex-circus performers try to capture a stallion, leader of a herd of wild horses. Wallace Ford, Jean Heather, Arthur Frans.

5:30 9 "MY DOG SHEP"
Story of the devotion and courage of a shepherd dog who has strayed from home. Lanny Ross, Tom Neal, William Farnum.

6:30 9 "SKY LINER"
While pursuing a spy who is selling government secrets to a foreign power, an F.B.I. agent discovers three killers aboard a transcontinental airliner. Richard Travis, Pamela Blake, Rochelle Hudson, Steven Geray.

10:00 9 "HALF PAST MIDNIGHT"
A girl suspected of murder eludes the police until the real culprit is apprehended. Kent Taylor, Peggy Knudson, Joe Sawyer, and Walter Sande.

10:30 4 "THE KANSAN"
A newly elected marshal discovers that he was placed in office largely to protect the interests of a banker. Richard Dix, Jane Wyatt, Albert Dekker, and Eugene Pallette.

(continued on next page)

Osa Massen ministers to oiling Fritz Lieber in spy story focused on fight for uronium mine. *Strange Journey*, Mon., June 22, 10 p.m. (9).

Lovely Paulette Goddard wins the love of Ray Milland in this comedy-romance "Crystal Ball," Mon., June 22, 11:00 p.m. (5).

(continued from preceding page)

11:00 5 "RED DRAGON"
Charlie Chan becomes involved in the mysterious murders of people interested in an atomic bomb secret. Sidney Toler, Fortunio Bonaneva, and Benson Fong.

12:00 4 "THUNDER RIVER FEUD"
The Range Riders endeavor to halt a range war. Ray Corrigan, John King, Max Terhune.

12:00 7 "GIRL FROM HAVANA"
Deals with two oil drilling pals who go for the same girl, involving a gun running outfit. Dennis O'Keefe, Claire Carlton, and Victor Jory.

MONDAY

1:00 5 "THIRTEENTH MAN"
A district attorney is murdered while attending a prize fight. Weldon Heyburn, Inez Courtney, and Selmer Jackson.

1:15 7 "BROKEN MELODY"
A convict escapes from Devil's Island and writes a story about the place. Merle Oberon, John Garrick, and Margot Graham.

3:00 7 "COTTON QUEEN"
Light comedy romance of friendly rivals in an English mill town. Will Fyffe, Stanley Halloway, and Ben Lyon.

3:30 4 "UNEASY TERMS"
Mystery involving three sisters, an inheritance and a tangled romance. Michael Rennie, Maria Lester.

4:00 7 "GANGSTERS OF THE SEA"
Tale of the exotic Orient and of the hard fisted men of the sea.

10:00 9 "STRANGE JOURNEY"
A map showing the location of an uranium mine becomes the object of a struggle among a Nazi agent, a racketeer, and other people on an island. Paul Kelly, Osa Massen, and Hillary Brooke.

11:00 5 "CRYSTAL BALL"
Comedy about a young lady who tells a fortune and then sets out to make it come true. Paulette Goddard, Ray Milland, and Virginia Field.

12:00 4 "MEET SEXTON BLAKE"
A dead man's hand, a portfolio chained to its wrist and a strangely marked ring confront a detective. David Farrar, Michael Rennie, Morna Lester.

12:00 7 "BEHIND GREEN LIGHTS"
A girl lawyer wins the case for a guilty killer, who by his acquittal brings tragedy to her family. Norman Foster, Judith Allen, Sidney Blackmer, and Edward Gargan.

Buy Defense Bonds

TUESDAY

1:00 5 "CONVICT'S CODE"
Football player falls in love with the sister of one of the gamblers who framed him. Robert Kent, Anne Nagel, and Sidney Blackmer.

1:15 7 "GIRL WHO CAME BACK"
Mystery concerning a girl who becomes involved with a group of counterfeiters. Sidney Blackmer, Shirley Grey, and Noel Madison.

3:00 7 "CROOKED CIRCLE"
Secret society plots the murder of another society member. James Gleason, Ben Lyon, Zasu Pitts, Roscoe Karns.

3:30 4 "HEAVEN IS 'ROUND THE CORNER"
Story of a girl's search for love and happiness in the hectic days beginning with the Munich Pact and the advent of World War II. Leni Lynn, Will Fyffe, Leslie Perrins.

4:00 7 "PHANTOM IN THE HOUSE"
Drama of a man who went to prison for another's crime. Ricardo Cortez, Henry Walthal, and Nancy Welford.

7:00 7 "BLOCK HEADS"
Two buddies meet after 20 years and almost cause a household breakup. Stan Laurel, Oliver Hardy, and Patricia Ellis.

10:00 9 "CALL OF THE FOREST"
A young boy in the wild west is devoted to his stallion. Robert Lowery, Ken Curtis, Chief Thundercloud, and Charlie Hughes.

12:00 4 "WEDDINGS ARE WONDERFUL"
Comedy about a young man and his prospective father-in-law, both of whom are being blackmailed by the same woman. June Clyde, Rene Day, Esmond Knight.

12:00 7 "BURMA VICTORY"
Story of the Burma campaigns of Gen. Stillwell, Lord Mountbatten, and Merrill.

WEDNESDAY

1:00 5 "WOMAN'S MAN"
Wallace Ford and John Halliday.

1:15 7 "JOURNEY TOGETHER"
Tribute to the World War II ground and air veterans who in the battle of Britain took the rawest of raw material and made good airmen out of it. Edward G. Robinson, Sgt. Richard Attenborough.

3:00 7 "RHYTHM RACKETEERS"
Humorous musical mystery starring Harry Roy.

3:30 4 "AMAZON QUEST"
A young man makes a hazardous trip along the Amazon through the Brazilian jungle to obtain evidence that will clear his father's name. Tom Neal, Carole Mathews, Carol Donne, Don Zelaya.

4:00 7 "DEVILS PLAYGROUND"
A gal marries a deep sea diver and then talks him into double-crossing his pal. Richard Dix, Dolores Del Rio, Chester Morris, and George McKay.

7:00 9 "CONQUEST OF CHEYENNE"
Western adventure tale.

10:00 9 "GINGER
Story of a fighter and his love for children. Frank Albertson, Barbara Reed, and Johnny Calkins.

11:00 5 "FRUSTRATION"
Holger Lowenadler and Anna Lindahl.

11:45 9 "THE LADY CONFESSES"
A guy walks out on his wife, but when she is found dead he is suspected. Mary Beth Hughes, Hugh Beaumont, and Edmund MacDonald.

12:00 4 "THIS WILL MAKE YOU WHISTLE"
Musical comedy with big production numbers. Jack Buchanan, Elsie Randolph, Jean Gillie, William Kendall.

12:00 7 "SILENT PARTNER"
Reporter endeavors to track down five persons listed in the address book of a murder victim. William Henry, Beverly Lloyd, and Grant Withers.

THURSDAY

1:00 5 "LOST IN THE STRATOSPHERE"
Adventures with William Gagney, June Collyer, and Eddie Nugent.

1:15 7 "KING OF THE SIERRAS"
An old man tells the story of the great stallions to a four year old boy. Hobart Bosworth and Frank Campeau.

3:00 7 "WESTLAND CASE"
Private eye is hired to free a man charged with murdering his wife. Preston Foster, Carol Hughes, and Barbara Pepper.

3:30 4 "STORMY WATERS"
Tale of an ocean salvage boat captain who runs into trouble with the skipper of a stricken ship who wants to deprive him of the rescue fee. Jean Gabin, Michele Morgan, Madeleine Renoud.

4:00 7 "LADIES CRAVE EXCITEMENT"
Rival newspaper people marry and set up their own news service. Norman Foster, Evelyn Knapp, and Eric Linden.

7:00 9 "ARSON, INC."
An undercover agent of a metropolitan fire department tracks down a gang of thieves who mask their thefts behind willful arson. Robert Lowery, Anne Gwynne, Edward Brophy, Marcia Mae Jones.

8:00 7 "EDGE OF THE WORLD"
A small group of island dwellers cling to their homes until an under-current of defeatism envelops them and they decide to evacuate. John Laurie, Belle Chrystal, Eric Berry, Kitty Kerwin.

10:00 9 "BILL CRACKS DOWN"
A steel man wills his mill to a superintendent, on the condition that his playboy son does not work for the mill. Grant Withers, Beatrice Roberts, and Danny Weeks.

11:00 9 "PENNY PARADISE"
Story of a skipper of a small tugboat who believes he has won a large amount of money. Edmund Gwen.

12:00 4 "HEARTS OF HUMANITY"
Drama which takes place on New York's lower east side about a widower and a motherless child. Jean Hersholt, Jackie Searle, J. Farrell MacDonald.

12:00 7 "GOLD RACKET"
A federal agent trails a ruthless gang of gold smugglers. Conrad Nagel.

TV FORECAST OF New Shows AND WEEK'S HIGHLIGHTS

Debuts: *Private Secretary* leaves her Sunday evening spot and moves to Saturday as summer replacement for *Your Hit Parade*. . . . Tom Moore brings a new quiz *Watch to Win*, on Monday thru Friday at 5:00 channel 9, featuring the Starnoters. . . . *Masquerade Party* with emcee Douglas Edwards and panelists Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash takes over Red Buttons' time slot. . . . *Studio One* exits in favor of *Westinghouse Summer Theater*. . . . Milton Berle's vacation begins this week with Bert Parks' *Break the Bank* taking over the first half hour while *Revlon Theater*, dramatic presentation, occupies the last half.

MOORE

Highlights: Friday night brings *Playhouse Of Stars* with Lon McCallister. . . . *You Are There* on Sunday dramatizes the story of Benedict Arnold's treason. . . . Boris Karloff stars in psychological story by Charles Dickens on *Suspense* Tuesday night. . . . Thursday's *Ford Theater* presents Paul Muni in "The People vs. Johnston". . . . Gracie Fields subs for Ed Sullivan as emcee of Sunday night's *Toast* show.

Don McNeill's Breakfast Club: Tuesday morning at 8:00 on channel 7, Don will celebrate his 20th anniversary show from the Terrace Casino of the Morrison Hotel in Chicago. Young people born during the hour of his first broadcast twenty years ago will help with the festivities.

Public interest: "Korea Is My Home," a documentary study of embattled Korea with its destitute people will be shown Sunday afternoon at 5:30 over CBS-TV, replacing *See It Now* for this week only.

Friday

JUNE 19

FOGARTY
9:00 A.M. (9)

MORNING

6:45 5 TOWN & FARM—Discussion
Everett Mitchell with farm news.

7:00 5 TODAY—Reports & Interviews
Dave Garroway with newscaster Jack Lescoulie.

9:00 4 WHEEL OF FORTUNE—Quiz
Todd Russell is host to contestants.
5 DING DONG SCHOOL
Frances Horwich talks to children.
9 YOUR FIGURE LADIES
Paul Fogarty shows exercises to eliminate that unsightly hump between the shoulder blades.

9:30 5 ANIMAL PLAYTIME—Chats
Songs by Win Stracke.
7 CARTOONS—Fun For Kiddies
9 'DAREDEVILS OF RED CIRCLE'
Western film, part 5.

9:45 7 BEULAH KARNEY PRESENTS
Summer festive dinner of roast turkey and cottage cheese pie.
9 STEVE FENTRESS—News

10:00 4 NEWS AT TEN—Information
5 ASK WASHINGTON—News
9 A TO Z OF COOKERY—Tips
"Life With Father." A Fathers Day dinner is prepared.

10:05 4 I'LL BUY THAT—Panel
Mike Wallace is moderator.

10:30 4 STRIKE IT RICH—W. Hull
Percy Faith is special guest.
5 MRS. U.S.A.—Film Short
Program from up-state New York featuring film "Summer Holiday," and guest, John Halpin, native New Yorker.
7 EXERCISE WITH ED ALLEN
Torso twisters.

10:50 7 YOUR WEATHER—W. Griffin
10:55 7 ULMER TURNER—News

11:00 4 BRIDE & GROOM—Wedding
5 CREATIVE COOKERY—Recipes
Cantonese squab and Cantonese barbecue ribs and pork are prepared.
7 BREAKFAST WITH O'NEIL
9 "WHIRLWIND RIDER"
MOVIE—Full length Western feature cut to approximately a half hour.

11:15 4 LOVE OF LIFE—Serial
Although Evans is not a sentimentalist, he is not a villain either.

11:30 4 SEARCH FOR TOMORROW
Mr. Higbee and Irene meet.
9 CLETE ROBERTS REPORT
Up to the minute data.

11:45 4 GUIDING LIGHT—Serial
Kathy's family worries about her mental state.
9 EARL NIGHTINGALE—Chats

11:55 7 ULMER TURNER—News

AFTERNOON

12:00 4 LUNCHEON WITH BILLY
5 NOONTIME COMICS—Film
7 HAPPY PIRATES—Kids' Fun
"Two Ton" Baker entertains.
9 HI LADIES—Jack Payne
Jack Payne emcee with Jackie Van and Mike Douglas.

12:15 7 MOVIE QUICK QUIZ—Game
Dick "Two Ton" Baker is emcee.

12:25 4 LEE PHILLIP SHOW—Tips
Fashion news for the gals.

12:30 4 GARRY MOORE SHOW
Entire cast in song production, "Tell Me A Story."
5 BOB & KAY SHOW—Surprise
Chatter with Bob Murphy and Kay Westfall, and human interest stories and headlines with Alex Dreier.
7 TIME FOR FUN—Nick Francis
Nicky and Bobo, the little woolly dog.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews the players' wives.

12:55 7 ULMER TURNER—News

1:00 4 DOUBLE OR NOTHING—Quiz
5 "NORTHWEST TRAIL"
MOVIE—$20,000 is stolen from a girl as she attempts to bring it into the wilderness, but a Canadian Mountie comes to her aid. John Litell, Joan Woodbury, and Bob Steele.
7 ALL ABOUT BABY—Crowley
Books for tots one to 5 years old.
9 BATTING PRACTICE-Warm Up

1:10 9 LEAD OFF MAN—Vince Lloyd

1:15 7 "MAN AT THE GATE"
MOVIE—Emergency of the sea gives a mother new understanding and courage. Wilfred Lawson and Mary Jerrold.

1:30 4 LINKLETTERS'S HOUSEPARTY
9 BASEBALL—Cubs vs. Brooklyn
Jack Brickhouse announces double header.

2:00 4 BIG PAYOFF—Quiz For Men
5 BREAK THE BANK—B. Collyer

2:25 7 ULMER TURNER—News

SMITH 4:30 P.M. (5) | SIMON 5:45 P.M. (9)

FRI JUNE 19

2:30 4 ACTION IN THE AFTERNOON
5 WELCOME TRAVELERS—Chats
7 "PHANTOM IN THE HOUSE"
(Full length feature cut to approximately 27 minutes.)
MOVIE—Drama of a man who went to prison for another's crime. Ricardo Cortez, Henry Walthal, and Nancy Welford.

3:00 4 SHOPPING WITH O'RILEY
5 ON YOUR ACCOUNT—Variety
Audience participation show.
7 "MARK OF CAIN"
MOVIE—Story of two brothers in love with the same woman, and how she is sent to prison when her husband is murdered. Sally Gray, Eric Portman, Dermot Walsh.

3:15 4 MUSIC COUNTER—Tune Time
Helen Lee and George Ramsby.

3:30 4 "DUAL ALIBI"
MOVIE—Brothers in a trapeze act win a million francs and become besieged by unscrupulous publicity men. Herbert Lom, Terence De Marney, and Phyllis Dixey.
5 LADIES CHOICE—Variety
Johnny Dugan is emcee.

3:45 9 TENTH INNING—Interviews
Jack Brickhouse conducts.

3:55 7 ULMER TURNER—News

4:00 5 HAWKINS FALLS—Serial
A flight into fancy that ends in a very bumpy landing.
7 "SLUMS OF NEW YORK"
MOVIE—Story of a boy who came up from the tenements to fame. Mickey Rooney.

4:15 5 GABBY HAYES SHOW

4:30 5 HOWDY DOODY SHOW—Fun
Bob Smith emcees the fun.

4:45 7 ROOTIE KAZOOTIE—Puppets
9 TIME FOR BEANY—Puppets

5:00 4 GARFIELD GOOSE & FRIEND
An Encyclopaedia Brittanica film gives the King's loyal subject an interesting lesson in caring for their pets.
5 ELMER, THE ELEPHANT
7 LAUGH TIME—Film Shorts
"Laurel and Hardy" and cartoons.

5:30 4 WESTERN MOVIE TIME—Film
5 KIDS KARNIVAL KWIZ—Film
7 ADV. TIME WITH BOB ATCHER
"Border Buckeroos" chapter 5.
9 ROBT. F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.

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TONIGHT'S THE NIGHT

more Fun than ever!
On the RCA VICTOR SHOW
WNBQ Channel 5 7:00-7:30

COMO
6:45 P.M. (4)

WILSON
7:30 p.m. (4)

McALLISTER
8:00 P.M. (4)

PARKS
8:30 P.M. (5)

GILMAN
9:30 P.M. (9)

5:50 5 CLIFTON UTLEY & NEWS

EVENING

6:00 4 SPORTS & COMMENTS
5 CLINT YOULE—Weather
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures

6:05 5 JOE WILSON—Sports

6:10 5 DORSEY CONNORS—Travel
Dorsey discusses New Salem State Park.

7 SPORTS HIGHLIGHTS—Drees

6:15 4 NEWS WITH FAHEY FLYNN
5 TOWN CRIER—Tony Weitzel

6:25 7 YOUR WEATHER—W. Griffin

6:30 4 CBS NEWS—Douglas Edwards
5 EDDIE FISHER SHOW—Music
7 STU ERWIN—Comedy Drama
Stu helps to fix things up when his daughter's beau finds the aroma coming from the barbecue pit belonging to the girl next door too enticing.
9 SPENCER ALLEN & NEWS

6:45 4 PERRY COMO SHOW
5 NEWS CARAVAN—J. Swayze
9 CHICAGOLAND NEWSREEL

7:00 4 MAMA—Domestic Comedy
Katrin finds that summer resorts aren't always fun for the people working there.

5 RCA VICTOR—Dennis Day
Dennis takes Peggy the chimpanzee to a birthday party to entertain the guests. *Sponsored by RCA Victor.*

7 ADV. OF OZZIE AND HARRIET
Ozzie's complaint about the curiosity of women backfires when Harriet tells him that an attractive girl spoke about him at a luncheon but refuses to tell him who she was

9 "TWO WISE MAIDS"
MOVIE—How two elderly school teachers help combat juvenile delinquency. Donald Cook, Lila Lee.

7:30 4 MY FRIEND IRMA—Comedy
Irma and Al wreck Richard's new car, causing Jane and Richard to split up. Marie Wilson.

5 WALT'S WORKSHOP
How to make a children's baseball target is shown by Mr. Durbahn.

7 SUPERMAN—Adventures
George Reeves as Clark Kent in "The Runaway Pilot."

8:00 4 PLAYHOUSE OF STARS
"Operation Riviera" starring Lon McCallister. Comedy about a GI on a ten-day furlough on the isle of Capri.

5 BIG STORY—Drama
Reporter Bill Bailey of the *Harlingen, Texas, Valley Morning Star,* solves a slaying aboard a deep sea fishing boat.

7 DEATH VALLEY DAYS—Drama
Two Negro slaves set out to redeem their freedom in the gold country in "Land of the Free." They hit "pay dirt," but it is stolen from them.

9 LIFE BEGINS AT 80—Quiz

8:30 4 OUR MISS BROOKS—Comedy
Eve Arden finds that her maternal instincts are closer to the surface than she thought when her landlady brings an injured sparrow into their home.

5 DOUBLE OR NOTHING—Quiz
Bert Parks emcees quiz game.

7 DOUBLE PLAY—Baseball
Chatter and interviews with Laraine Day and Leo Durocher.

9 WORLD IS YOURS—Film

8:45 7 FOCAL POINT—Film

9:00 4 MR. & MRS. NORTH—Drama
A one-cent ticket from a weighing machine on a midway brings Pam a million dollars worth of trouble with a spy ring.

5 BOXING—From New York
Bobo Olson with 52 wins and 5 losses vs. Paddy Young with 44 victories, 8 defeats and 3 draws in 15-round American middleweight championship bout.

7 BIG PICTURE—Army Film

9 TWENTY QUESTIONS—Quiz
Moderator Jay Jackson with Fred Van Deventer, Florence Rinard, Herb Polesie, Johnny McPhee and guest, Robert Alda.

9:30 4 FAVORITE STORY—Film
Adolphe Menjou narrates the story of "Post Mistress."

7 DANGEROUS ASSIGNMENT
Brian Donlevy is featured in "The Bodyguard Story."

9 DOWN YOU GO—Panel Quiz
Toni Gilman is moderator with Robert Breen, Fran Coughlin, Carmelita Pope, and guest Fran Allison.

PHILLIP 10:10 P.M. (4)

HARRINGTON 10:15 P.M. (4)

FRI JUNE 19

9:45 5 GREATEST FIGHTS—Film
Highlights of the Max Baer—Tony Galento fight on July 2, 1940.

10:00 4 FAHEY FLYNN—News
5 WEATHERMAN—Clint Youle
7 COURTESY HOUR—Variety
Jim Moran emcees this professional talent showcase of variety acts. *Sponsored by Courtesy Motors.*

9 "BLACKOUT"
MOVIE—A blind man stumbles on a murder. Later when his eyesight is restored he sets out to prove who did it. Maxwell Reed, Dinah Sheridan, Michael Evans, and Patric Doonan.

10:10 4 MEET MISS LEE—Weather
Weather predictions with Lee Phillip.
5 DORSEY CONNORS—Tips
No more rusty pins.

10:15 4 HARRINGTON ON SPORTS
5 CLIFTON UTLEY & THE NEWS

10:25 4 FOR MEN—Sports Show

10:30 4 HARRINGTON AND THE NEWS
5 LET'S LOOK AT SPORTS

10:45 4 TO BE ANNOUNCED
5 HERBIE MINTZ—Musical

11:00 4 SPORTS FINAL—Bob Elson
5 "COUNTERPUNCH"
MOVIE—Joe Palooka film with Joe Kirkwood, Leon Earl, Elyse Knox.
7 ULMER TURNER—News

11:10 7 CHGO. COMMENT—Duggan

11:15 4 MURDER BEFORE MIDNIGHT

11:30 7 KAY ASHTON-STEVENS SHOW
9 NEWS—Les Nichols Comments

11:45 9 MILLER AT MIDNIGHT—Music
Howard Miller chats with guests and spins the records.

12:00 4 "AMAZON QUEST"
MOVIE—A young man makes a trip to the Brazilian jungle in order to obtain evidence that will clear his father's name. Tom Neal and Carole Mathews.
7 "BROADWAY LIMITED"
MOVIE—A trio, trying to make good in Manhattan, are charged with kidnapping when a baby is used as a publicity stunt. Victor McLaglen, Marjorie Woodworth, Dennis O'Keefe, and Patsy Kelly.

(Stations reserve the right to change above listings without notice)

A PERSONAL MESSAGE FROM JIM MORAN

FOR NEARLY FIVE YEARS now, we have been privileged to come into your homes with our television shows each week: *Courtesy Theatre* on *WGN-TV Sunday nights at 10* and *"The Courtesy Hour"* over *WBKB, 10 p.m. Fridays.*

I'd like to tell you a little about our shows —what has happened and what we plan for the future.

As you may know, we were the *first* TV sponsor in the country to bring you a full length feature film each Sunday night via our *Courtesy Theatre.* We have tried to show you our appreciation by maintaining the highest calibre possible with each of the films we show. Recently, films for television have become a large and extremely competitive proposition.

Good first run films, especially, are hard to find at any price. Nevertheless, we have been able to bring you nothing but *first run, Class A films* on *Courtesy Theatre all this year.* We have purchased what is considered the finest, most impressive film package ever released to television.

Since the first of the year, you have already seen such memorable motion picture classics as "Baron of Arizona", "Odette", Guilty Bystander" and "Bicycle Thief". In upcoming weeks we'll show such great films as *"Lady of Burlesque", "Dishonored Lady," "Guest in the House"* and many more. We'd like to have you make *Courtesy Theatre* a regular weekly televiewing habit. We think you'll like what you see.

With *"The Courtesy Hour"*, too, we've tried in every way to bring you the best variety talent obtainable. Each Friday at *10 p.m.* over *WBKB*, you've seen top stars like Willie Shore, Paul Gilbert, Frank Fontaine and many others.

Recently, we introduced our "Red Barn" shows—and they were an immediate success. In the coming weeks we are planning more and more barn dance shows, if that's what you want.

If you haven't seen us on Channel 7 recently, we think you have a treat coming when you watch this week's show. Why not tune us in?

And now for the commercial: I hope most of you folks know we are in the business of selling automobiles. In fact, we sell more new cars and more used cars than any other dealer in the whole wide world. If you need a new car, come in and get our *"deal of a lifetime"* on the new 1953 Hudson—and, if you want the best used car, let us show you the finest used car your money can buy: a *Courtesy Conditioned Car* at *Courtesy Motors—Grand and Central Park near Division*, in Chicago. Thanks a lot.

Very Courteously yours,

Jim Moran

—Adv.

"Q" TO AIR SPECIAL KOREAN WAR REVIEW

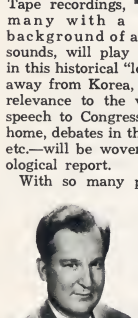
By WM. A. QUE

RADIO STATION **WMAQ** OBSERVES the third anniversary of the Korean War by presenting a full-hour documentary tomorrow, June 21, beginning at 7:30 P.M.

Entitled THE PROGRAM WITHOUT A NAME, the show will review the events and developments from the war's beginning in June, 1950 on through to the present time. Tape recordings, many with a background of authentic battle sounds, will play a prominent part in this historical "look-back." Events away from Korea, but still of direct relevance to the war—MacArthur's speech to Congress after his return home, debates in the United Nations, etc.—will be woven into the chronological report.

ROSS

With so many people's lives affected by the conflict, WMAQ's offering should give us a better understanding of the Korean situation and the sacrifices being made by American soldiers, sailors and marines.



MITCHELL

MIGHTY NICE of the Chicago Federated Advertising Clubs to give its 1953 Radio Awards to two of our old favorites. **"Uncle" Norman Ross,** whose record-sessions on WMAQ total about eighteen hours a week, was given the CFAC Award as the best disc jockey in Chicago. Allis-Chalmer's **National Farm and Home Hour (WMAQ,** Saturdays, 12:00 Noon) was honored as the best radio network public service feature. Congratulations to Norman Ross and Everett Mitchell, emcee on the Farm and Home Hour show. —Adv.

Saturday

MORNING

9:00 7 "BAD MAN FROM BIG BEND"
MOVIE—Western with Carl Shrum.
9 CLIFF JOHNSON FAMILY

10:00 4 I'LL BUY THAT—Panel
Mike Wallace is moderator.
7 SPACE PATROL—Adventures
Commander Corry and his crew prepare to spring a trap which will nab the most daring interplanetary hijacking gang.
9 "WESTWARD TRAIL"
MOVIE—U. S. Marshal endeavors to prevent a band of outlaws from stealing a young girl's ranch.

10:30 4 ROD BROWN OF THE ROCKET RANGERS—Drama
"The Strangler Trees of Triton." Rod and the Rangers encounter a strange enemy in the forests.
7 SKY KING THEATER—Drama
A teenage girl cracks a million dollar kidnapping case.

11:00 4 BIG TOP—Circus Fun
Guest acts: Poodles Hanneford & Co., bare back riding; A. Robins Jr., "The Banana Man."
7 BEULAH SHOW—Comedy
Louise Beavers in comedy skits.
9 TERRY & THE PIRATES
Terry and Hotshot uncover a fantastic swindle in homemade diamonds.

11:30 7 "REMEDY FOR RICHES"
MOVIE—An ex-college boy hits Dr. Christian's town with the intention of building a hotel and resort. Jean Hersholt, Dorothy Lovett.
9 ADVENTURES IN ART—Talk

AFTERNOON

12:00 4 LONE RANGER—Western
"The Tenderfoot," episode 9.
9 "PHANTOM OF CHINATOWN"
MOVIE—Concerns the discovery of a scroll on an expedition into Mongolia which tells where a large oil deposit lies. Keye Luke, Lotus Long.

12:30 4 "WRANGLER'S ROOST"
MOVIE—A bandit is always polite during holdups and conducts his purse-lifting behind an unloaded gun. Ray Corrigan, John King.

1:00 7 "SPOOKTOWN"
MOVIE—A band of outlaws take over a town as their hideout. Billy The Kid western.
9 BATTING PRACTICE

1:10 9 LEAD OFF MAN—Vince Lloyd

BEAVERS
11:00 A.M. (7)

MARSHALL
5:00 P.M. (5)

SAT
JUNE 20

1:30 9 BASEBALL—Cubs vs. Brooklyn
2:00 4 OPERATION NEW HORIZONS
Illinois Institute of Technology: "Music While You Work" with Prof. Willard A. Kerr of the department of psychology.
7 "END OF THE RIVER"
MOVIE—A series of misfortunes befalls a primitive Arekuna Indian in his contacts with civilization. Sabu.
2:15 5 INDUSTRY ON PARADE
2:30 4 "DUSTY ERMINE"
MOVIE—Return from prison of a skillful forger into the home of his brother, a noted but briefless high court barrister. Felix Alymer.
5 AMERICAN INVENTORY
"Parade of Progress" with Charles F. Kettering, vice-president in charge of research of General Motors.
3:00 5 TOP STAKE RACES—Del. Park
3:30 5 FILM
3:45 5 MEET THE VEEP—Discussion
Alben W. Barkley and Earl Godwin.
9 TENTH INNING—Interviews
4:00 4 NEW WESTERN THEATER-Film
5 MOVIE—Title to be announced
7 "THUNDERING GUN SLINGERS"
MOVIE—Outlaw leader frames innocent ranchers on rustling charges so he can buy their properties. Buster Crabbe, Al St. John.
9 "BILLY THE KID, TRAPPED"
MOVIE—Trio of badmen impersonate Billy and his pals as they commit holdups and murders. Buster Crabbe, Al St. John, Bud McTaggart.
4:30 4 FILM
5:00 4 FARMTOWN U.S.A.—Menard
5 NATURE OF THINGS—Talk
Dr. Roy K. Marshall discusses "Carbons."
7 SATURDAY LAUGH TIME
"Laurel and Hardy."
9 TV SHOWCASE—Film
5:15 5 HOBBY TIME—Bill Helion
Bill shows the construction of a gasoline engine-powered miniature hot rod.
5:30 4 WESTERN THEATER—Film
5 JET PILOT—Aviation Show
Chet Roble replaces Jerry Garvey.
7 "WILD MUSTANG"
MOVIE—Western adventure tale.
6:00 4 STORK CLUB—Interviews
Guest, harmonica player Stan Fisher.

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SATURDAY

JUNE 20

CARMICHAEL and GOBEL
8:00 P.M. (5)

KELLY
9:00 P.M. (4)

DALY
9:30 P.M. (4)

SOTHERN
9:30 P.M. (5)

6:00 5 MR. WIZARD—Science Study
Don Herbert and Buzz Podewell discuss Electric Eye & Thermo Couple."

7 WEEKEND SPORTS FINAL
Commentary by Tom Duggan.

9 DICK TRACY—Film Drama
"Payroll Robbery."

6:30 4 BEAT THE CLOCK—Games
Bud Collyer emcees quiz.

5 ETHEL & ALBERT—Comedy
Ethel and Albert try to be matchmakers for Albert's secretary.

7 MUSIC FROM MEADOWBROOK
Presenting the Sauter-Finegan Orchestra. Jimmy Blaine is emcee.

9 HOMES FOR BETTER LIVING

6:45 9 THE CHRISTOPHERS—Film

7:00 4 JACKIE GLEASON SHOW
Jackie, Art Carney and Audrey Meadows in comedy skits, with guest, singer Bob Manning.

5 MY HERO—Situation Comedy
A birthday for his boss prompts Beanblossom to celebrate the occasion with a surprise party. Robert Cummings stars.

7 "MY BROTHER'S KEEPER"
MOVIE—Police hunt for an escaped killer who has dragged along a boy handcuffed to him. Jack Warner.

9 "GUNSMOKE RANCH"
MOVIE—A Mesquiteer western about floods in the Ohio and Mississippi Valley. Robert Livingston.

7:30 5 ORIGINAL AMATEUR HOUR

8:00 4 STAR PLAYHOUSE—Drama
"I Want To Be A Star" with James Dunn.

5 SATURDAY NIGHT REVUE
Emcee Hoagy Carmichael with guests, Jackie Kannon, Helen Halpin, George Gobel, and Les Brown and his band of renown.

7 BOXING BOUTS—From Buffalo
Joey Giambra with 33 victories and 2 losses vs Tuzo Portuguez with 51 wins, 12 defeats and 5 draws in 10-round middleweight bout.

9 YOUR SENATOR'S REPORT
Senators Douglas and Dirksen.

8:15 9 SPORTS SHOWCASE—Film
Jack Brickhouse comments.

8:30 4 MEET MILLIE—Comedy Skit
Millie and Mama are taken to the cleaners when they try to put their laundry detergent on the market.

8:30 9 WRESTLING FROM MARIGOLD
Mike Blazer vs Al Massey; Mike Ryan vs Billy Darnell; Billy Goelz vs Benny Trudell; Art Bull vs Bob Ortan; tag match: Polo Cordova & Bob Roberts vs Lord Blears & Lord Layton; main event: Cowboy Carlson vs Hans Schmidt.

8:45 7 BIG PLAYBACK—Review
Bill Stern comments on the film.

9:00 4 QUIZ KIDS—Joe Kelly, emcee
Panel: Richard Allman, 6; Janet Ahern, 8; Sally Ann Wilhelm, 14; and Pat Conlon, 16.

9:15 7 HEART OF THE CITY—Drama
Pat McVey and Jane Nigh star.

9:30 4 IT'S NEWS TO ME—Quiz
John Daly moderates panel.

5 PRIVATE SECRETARY-Comedy
Susie uses subtle psychology to cure her boss of a host of imaginary ills. Ann Sothern stars.

10:00 4 "NIGHT HAWK"
MOVIE—Adventures of a newspaperman and to what lengths he won't go to get his story.

5 MOVIE—Title to be announced

7 "SUBMARINE BASE"
MOVIE—Only one man on an isolated island seems satisfied with his lot, and suspicion falls on him. Alan Baxter, John Litel, Fifi D'Orsay.

9 MOVIE—Title to be announced

11:00 9 "DANGEROUS MONEY"
MOVIE—Charlie Chan sets out to track down the criminal who stole Philippine gold and killed the detectives who followed him.

11:25 4 LATE WORLD NEWS—Data

11:30 7 "YANKS AHOY"
MOVIE—Comedy aboard ship with the Army and Navy at wits end.

11:40 4 COMMERCIAL—Wax

11:45 4 "ONE OF OUR AIRCRAFT IS MISSING"
MOVIE—Deals with the flight of a crew of bombers which start from England to raid Stuttgart, with all returning, except one. Godfrey Tearle, Eric Portman.

12:15 7 "GRISSLY'S MILLIONS"
MOVIE—Retired tycoon dies and leaves all of his fortune to his loyal and favorite granddaughter.

12:30 9 NEWS—Les Nichols

(Stations reserve the right to change above listings without notice)

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Sunday

JUNE 21

DUGGAN
12:00 NOON (7)

MORNING

9:30 5 THE PULPIT—Religious Talk
Rev. John M. Kelly, assistant editor of "The New World," discusses "The Sacred Heart: Powerhouse for Good."

7 'ROGUE OF THE RIO GRANDE'
MOVIE—A lady rancher in danger of losing her property formulates a plan to outwit the outlaws. Myrna Loy stars.

9:45 4 LAMP UNTO MY FEET
Drama: "As Others See Us." Guest: Dr. Eldon Mills of the First Church of Christ, Hartford, Conn. Dr. Lyman Bryson is moderator.

5 WHAT ONE PERSON CAN DO
Rev. James Keller interviews Mary Elizabeth Vroman, Negro writer and school teacher.

9 MORNING MOVIE TIME—Film
"Duck Hunter's Dilemma."

10:00 5 SUN. FUNNIES—J. Conrad

9 "THE FATAL HOUR"
MOVIE—Mr. Wong mystery involving smugglers and a girl on the trail of a scoop. Boris Karloff, Grant Withers, Marjorie Reynolds.

5 MAGIC CLOWN—Kids' Variety

10:15 4 "GIRL FROM MANHATTAN"
MOVIE—A New York model, aided by a young minister, tries to outwit a small-town realtor who threatens to foreclose on their mortgage. Dorothy Lamour, George Montgomery, Charles Laughton, Ernest Truex.

10:30 5 "SHOULD A GIRL MARRY"
MOVIE—Blackmail involves a girl, and as a result her fiance's career could be ruined. Anna Nagel, Warren Hull.

7 "RAINBOW RIDERS"
MOVIE—Western adventure tale.

11:00 7 TOOTSIE HIPPODROME

11:30 4 CANDY CARNIVAL—Variety
Semi-finalists include: Carl Flynn, equilibrist; the Harmonettes, tumbling; Eric Winter and E. Milligan, jugglers; and Lester Muller, trick and fancy roping.

5 LIVE AND LEARN—Discussion
George S. Speer, professor and director of the Institute for Psychological Service of I.I.T., speaks on "Emotional Adjustment."

11:30 7 FAITH FOR TODAY—Religious

9 ADVENTURE THEATER—Film
"Fighting Devil Dogs" chapter 2.

AFTERNOON

12:00 4 NEWS AT NOON—Report

5 KIDS KARNIVAL KWIZ

7 FREE FOR ALL—Talk
Discussions by Tom Duggan.

9 "THUNDER IN THE DESERT"
MOVIE—Buffalo Bill western with Bob Steele, Louise Stanley.

12:15 4 YOUR FUTURE HOME—Ideas

12:30 4 "SADDLE MT. ROUNDUP"
MOVIE—A man writes a letter saying that he fears for his life, and later is found murdered. Ray Corrigan, John King, Max Terhune.

5 FRONTIERS OF FAITH—Talks
"From the Land of the Bible." Relics from the Stone Age through the eighth century are presented in connection with current exhibit of historical relics from the museums of Israel at the Metropolitan Museum of art in New York.

7 AMATEUR HOUR—Talent

1:00 5 HOW DOES YOUR GARDEN GROW?—Discussion & Movies
John Ott discusses "Control of Insects in Gardens."

9 BATTING PRACTICE-Creighton

1:10 9 LEAD OFF MAN—Vince Lloyd

1:30 4 MOVIE—Title to be announced

5 AMER. FORUM OF THE AIR
"What Is the International Effect of McCarthyism?" Guests: Sen. Joseph R. McCarthy (R., Wis.) and Paul Scott Rankin, chief of the Washington Bureau of Reuters of London.

7 WILD BILL HICKOK—Western
Guy Madison and Andy Devine in "The Sonora Trail." Story of how Wild Bill turns outlaw in a scheme to win the confidence of a holdup gang.

9 BASEBALL—Cubs vs. Brooklyn
Jack Brickhouse describes.

2:00 5 YOUTH WANTS TO KNOW
Teenagers quiz guest, Gen. Hoyt S. Vandenberg.

7 CISCO KID—Western Movie

2:30 4 FILM

HURLBUT
3:30 P.M. (5)

HARTLINE
4:00 P.M. (7)

SUN JUNE 21

2:30 5 THE GREATER GLORY—Film
Semi-documentary film on the 15-year training of a Jesuit priest.

7 ADVENTURES OF KIT CARSON
Bill Williams stars as Kit in "Feud In San Felipe."

3:00 5 KUKLA, FRAN & OLLIE—Fun
Subtle humor skits with the Kuklapolitans created by Burr Tillstrom.

7 HEART OF THE CITY—Film

3:30 4 MAN OF THE WEEK—Talk

5 ZOO PARADE—About Animals
R. Marlin Perkins and Jim Hurlbut discuss the various sounds the different animals make. Highlights will be the chatter of a crow and the rumble of the gorilla beating on his chest.

7 BOB ATCHER SHOW—Kids Fun

3:45 9 TENTH INNING—Interviews

4:00 4 ADVENTURE—Educational
"The Theory of Flight." A study of the flight habits of birds and the development of mechanized flight by man. Mike Wallace makes his first solo flight from Mitchell Field, L. I. Cameras will pick up reactions as an actual flying student takes off alone for the first time. Guests: F. B. Lee of the C.A.A., Glen L. Martin of the Glenn Martin Co. of Baltimore; and Tom Gilliard, associate curator of birds at the American Museum of Natural History. Charles Collingwood is host.

5 HALL OF FAME—Drama
"Man Against Pain" starring Tod Andrews. Story of Dr. William Morton, pioneer in the use of anesthetics in dentistry and surgery, and who was forced to fight the prejudices and jeers of men of his own profession as well as the public.

7 SUPER CIRCUS—Big Top Fun
Claude Kirchner presents the Colleano Family, juggling act; Cliffy, Scampy, Nicky, Scampy II and Mary Hartline in "Scampy's Return"; Nolle Tate's dogs; Jacqueline Hurly, contortionist; and in the Menagerie, parrot-type birds, and Latinos, tight wire act.

9 "STALLION IN THE ROCKIES"
MOVIE—Two ex-circus performers try to capture a stallion, leader of a herd of wild horses. Wallace Ford, Jean Heather, Arthur Frans.

- SUNDAY -

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CHANNEL 7

WBKB

ABC TELEVISION NETWORK

SUNDAY JUNE 21

SWAYZE
4:30 P.M. (5)

ROUNTREE
5:00 P.M. (5)

SKELTON
6:00 P.M. (5)

NELSON
7:00 P.M. (4)

BESS and RANDY
7:00 P.M. (5)

4:30 5 SIGHTSEEING WITH SWAYZES
The John C. Swayze family visits the Ford River Rouge plant near Detroit; city of Chicago; Illinois State parks; and parts of Wisconsin.

4:45 5 WINDOW ON WASHINGTON

5:00 4 YOU ARE THERE—History
"The Treason of Benedict Arnold." In 1780, Benedict Arnold was accused of the treasonous act of giving the plans of West Point, one of America's strongest forts, to the British.

5 MEET THE PRESS—Discussion
Martha Rountree and Lawrence Spivak interview a guest celebrity.

7 RANGE RIDER—Western
Jack Mahoney in "Gunman's Game."

5:30 4 "KOREA IS MY HOME"—Film
Special documentary camera study of Korea's destitute and homeless millions. Viewers will be taken on personal tour of embattled Korea and see the people as they are today after three years of fighting.

5 ROY ROGERS SHOW—Drama
Roy helps a friend hold on to a property claim.

7 WALTER WINCHELL—Gossip

9 "MY DOG SHEP"
MOVIE—Story of the devotion and courage of a shepherd dog who has strayed from home. Lanny Ross, Tom Neal, William Farnum.

5:45 7 ORCHID AWARD—Musical
Bert Lytell is host with Paul Weston and his orchestra, and guest.

6:00 4 GENE AUTRY SHOW—Western
"Sheriff of Santa Rosa." Gene and his pal try to save a young Mexican from hanging for the crime of rustling.

5 RED SKELTON SHOW—Comedy

7 YOU ASKED FOR IT—Requests
Art Baker presents actual films of the first air strike against Japan by Gen. James Doolittle's B-17 bombers. Dr. Earl Lockman demonstrates how he frees himself from any known handcuffs in two minutes. Athlete Don Perry climbs a 20-foot rope in world's record time. Montayn the Matador poises himself on a platform four feet high supported only by the handle of his sword.

6:15 9 MOVIE—Title to be announced

6:30 4 YOUR PLAY TIME—Drama
"Emergency." A doctor and nurse engage in the scientific pursuit of an insane poisoner of pets. Robert Hutton, Dorothy Patrick.

5 MISTER PEEPERS—Comedy
Wally Cox visits his friends in his home town but a shadow is cast on his good time by his cousin.

7 PLYMOUTH PLAYHOUSE
"The Turning Point" with Richard Kelly and Neva Patterson. Story of violence among teenagers.

9 "SKY LINER"
MOVIE—While pursuing a spy who is selling government secrets to a foreign power, an F.B.I. agent discovers three killers aboard a transcontinental airliner. Richard Travis, Pamela Blake, Rochelle Hudson, Steven Geray.

7:00 4 TOAST OF THE TOWN
Ed Sullivan begins his five-week vacation in Europe. Gracie Fields is first guest emcee with Kay Starr, Jan Pierce, Jimmy Nelson, the Arnaut Brothers, and Warren Latonia and Sparks, novelty acts; and Ben Hardesty, champion fly caster.

5 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson.

7 THE RUGGLES—Comedy

7:30 7 TALENT PATROL—Variety

9 BIG PICTURE—Korean Film

8:00 4 FRED WARING—Musical Show
Fred and all the Pennsylvanians in their final show before a summer vacation.

5 TV PLAYHOUSE—Drama
"Expectant Relations." The struggle of a middle-aged woman who tries to win an inheritance from a rich uncle. Lily Cahill, Kathleen Comegys, Wright King.

7 MARCH OF TIME—Film

9 ROCKY KING—Roscoe Karns
"Dead Weight." Rocky tracks down the killer of one of three partners who operate a radio-active isotope laboratory.

8:30 4 TIME TO SMILE—Variety
Alan Young and Dawn Addams.

7 ASK THE MAN—News, Sports

RUGGLES
7:00 P.M. (7)

LYNCH and GILLETTE
8:30 P.M. (9)

ALLEN and KILGALLEN
9:30 P.M. (4)

8:30 9 PLAINCLOTHESMAN—Drama
Ken Lynch and Helen Gillette in "A Matter of Self-Defense." Two jealous women, a roulette table victim and a bodyguard provide clues to the murder of a gambling house owner.

9:00 4 THE WEB—Mystery Drama
"The Unseen." Story of two young television performers and their frightening persecution by an unseen assailant.

5 THE DOCTOR—Film Drama
"The Runaways." A middle-aged postman and his wife are inquisitive about the doings of their mysterious young boarder. Lee Marvin.

7 BILLY GRAHAM—Religious

9 WHAT'S YOUR BID?—Sale

9:15 7 QUEST FOR SERENITY—Talk
Dr. Kenneth Hildebrand speaks.

9:30 4 WHAT'S MY LINE?—Quiz
John Daly with Arlene Francis, Bennett Cerf, Dorothy Kilgallen and Steve Allen.

5 BIG PICTURE—Army Film
"D-Day Convoy To Normandy."

7 BETTER LIVING TV THEATER

9 TO BE ANNOUNCED

10:00 4 STOCK CAR RACES
Bob Drews announces races assisted by Ed Pazdur of *TV Guide* from the infield. *Sponsored by Household Finance Corp.*

5 WEATHERMAN—Clint Youle

7 PAUL HARVEY—News

9 "HALF PAST MIDNIGHT"
MOVIE—A girl suspected of murder attempts to elude the police until the real killer is caught. Kent Taylor, Peggy Knudson, Joe Sawyer, Walter Sande. *Sponsored by Courtesy Motors.*

10:10 5 DORSEY CONNORS—Ideas
Dorsey's topic: "verify your fish stories."

10:15 5 ALEX DREIER—News Report

7 TOM DUGGAN—Sports Report

10:30 4 "THE KANSAN"
MOVIE—A newly elected marshal discovers that he was placed in office largely to protect the interests of a banker. Richard Dix.

10:30 5 SPORTS STAR TIME—News

7 WRESTLING FROM RINGSIDE
Keomuka and Savich vs. Starr and Gunkel.

11:00 5 "RED DRAGON"
MOVIE—Charlie Chan becomes involved in the mysterious murders of people interested in an atomic bomb secret. Sidney Toler.

11:30 9 NEWS—Les Nichols

11:45 9 FILM

11:50 7 COMMERCIAL

12:00 4 "THUNDER RIVER FEUD"
MOVIE—The Range Busters endeavor to halt a range war. Ray Corrigan, John King, Max Terhune.

7 "GIRL FROM HAVANA"
MOVIE—Deals with two oil-drilling pals who fall for the same girl. Dennis O'Keefe, Claire Carlton, Victor Jory.

(Stations reserve the right to change above listings without notice)

TONIGHT AT 10:00!

STOCK CAR RACING

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MONEY WHEN YOU NEED IT

Monday

JUNE 22

DOUGLAS
11:45 A.M. (4)

MORNING

6:45 5 TOWN & FARM—Discussions
Subjects of interest to farmers.

7:00 5 TODAY—News & Commentary
Jack Lescoulie subs for vacationing Dave Garroway.

9:00 4 ARTHUR GODFREY TIME
Robert Q. Lewis subs for Godfrey.
5 DING DONG SCHOOL
9 YOUR FIGURE LADIES
A "smart walk" is demonstrated by Paul Fogarty.

9:30 5 ANIMAL PLAYTIME—Kids' Fun
Win Stracke and his guitar.
7 CARTOONS—Films For Kids
9 'DAREDEVILS OF RED CIRCLE'
Western film, part 6.

9:45 7 BEULAH KARNEY PRESENTS
A group of Sioux Indians visit with Beulah, prepare native foods, and do a tribal dance.
9 STEVE FENTRESS—News

10:00 4 NEWS AT TEN—Data
5 ASK WASHINGTON—Panel
Your questions on current events are answered by NBC newsmen.
9 A TO Z OF COOKERY—Recipes
"Good Old Summertime." Hot weather menus for those first days of summer.

10:05 4 I'LL BUY THAT—Panel
Moderator Mike Wallace with Vanessa Brown, Hans Conried, Robin Chandler and Albert Moorehead.

10:30 4 STRIKE IT RICH—Quiz Game
Guest, Louis Manard, operatic tenor.
5 MRS. U.S.A.—Film Short
Subject is "handwriting," with film "The Handwritten Word." Guest, Miss Edith Conard, author and expert on handwriting.

10:30 7 EXERCISE WITH ED ALLEN
Ed demonstrates exercises for the calf.

10:50 7 YOUR WEATHER—W. Griffin

10:55 7 ULMER TURNER—News
News report of world events.

11:00 4 BRIDE & GROOM—Wedding
5 CREATIVE COOKERY—F. Pope
Russian blintzes and chicken creole in casserole, prepared by Francois Pope.
7 BREAKFAST WITH O'NEIL
9 "COWBOY RANGER"—Film
Full length feature cut to ½ hour.

11:15 4 LOVE OF LIFE—Continued Tale
While Vanessa tries to untangle her confused life, Meg tries to create an additional problem.

11:30 4 SEARCH FOR TOMORROW
9 CLETE ROBERTS REPORT

11:45 4 GUIDING LIGHT—Serial
The consultant tells Joe that Kathy, suffering from amnesia, is seriously disturbed. Susan Douglas stars as Kathy.
9 EARL NIGHTINGALE—Chats

11:55 7 ULMER TURNER—News

AFTERNOON

12:00 4 LUNCHEON WITH BILLY
5 NOONTIME COMICS
7 HAPPY PIRATES—Kids' Fun
9 HI LADIES—Jack Payne MC

12:15 7 MOVIE QUICK QUIZ—Game

12:25 4 LEE PHILLIP SHOW—Tips

12:30 4 GARRY MOORE SHOW
Garry and Durward Kirby in "Advice To the Tourists." Ivan Sanderson exhibits a badger. Barbara Rettig and Ken Carson sing "Everything's Up To Date In Kansas City" and "It's the Talk Of the Town."

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JUNE 22 MONDAY

WESTFALL 12:30 p.m. (5) | BARTLETT 2:30 P.M. (5) | PERSONS 4:00 P.M. (5) | BOB and RAY 6:30 P.M. (5) | WINCHELL 7:00 P.M. (5)

12:30 5 BOB AND KAY SHOW—Variety
Bob Murphy and Kay Westfall with interviews and comments, and human interest stories by Alex Dreier.
7 TIME FOR FUN—Nick Francis
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 4 DOUBLE OR NOTHING—Quiz
5 "THIRTEENTH MAN"
MOVIE—A district attorney is murdered while attending a prize fight. Weldon Heyburn, Inez Courtney, and Selmer Jackson.
7 ALL ABOUT BABY—Talks
Nurse Ruth Crowley discusses chopped foods and typical meals for the 8 to 12-month baby.
9 BATTING PRACTICE-Warm Up
1:10 9 LEAD OFF MAN—Vince Lloyd
1:15 7 "BROKEN MELODY"
MOVIE—A convict escapes from Devil's Island and writes a story about the place. Merle Oberon, John Garrick, Margot Graham.
1:30 4 LINKLETTER'S HOUSEPARTY
Jack Slattery and Muzzy do a musical number.
9 BASEBALL—Cubs vs. Brooklyn
2:00 4 BIG PAY OFF—Quiz Show
5 BREAK THE BANK—Quiz Game
2:25 7 ULMER TURNER—News
2:30 4 ACTION IN THE AFTERNOON
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 "ADVENTUROUS KNIGHTS"
MOVIE—Comedy drama with the original "Our Gang" kids. David Sharpe, Mickey Daniel.
3:00 4 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip.
3:00 5 ON YOUR ACCOUNT—Chats
7 "COTTON QUEEN"
MOVIE—Light comedy romance of friendly rivals in an English mill town. Will Fyffe, Stanley Holloway.
3:15 4 MUSIC COUNTER—Tunes
5 LADIES CHOICE—Talent
Johnny Dugan emcees professional and amateur entertainers chosen by women's clubs of America.
3:30 4 "UNEASY TERMS"
MOVIE—Mystery involving three sisters, an inheritance and a tangled romance. Michael Rennie, Maria Lester.
3:45 9 TENTH INNING—Interviews
3:55 7 ULMER TURNER—News
4:00 5 HAWKINS FALLS—Drama
One man closes a chapter of the past while another closes a chapter of the future. Fern Persons is featured in cast.
7 "GANGSTERS OF THE SEA"
MOVIE—Tale of the exotic orient and of the hard-fisted men of the sea.
9 MOVIE—Title to be announced
(Full length feature cut down to accommodate the ending time of the ball game.)
4:15 5 GABBY HAYES SHOW—Tales
"Arizona Roundup" with Tom Keene.
4:30 5 HOWDY DOODY SHOW
5:00 4 GARFIELD GOOSE & FRIEND
Garfield presents part one of the imaginative fantasy for children "Sparky and the Talking Train" on his Magic Drawing Board.
5 ELMER, THE ELEPHANT
7 LAUGH TIME—Angel Casey

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MON JUNE 22

BALL 8:00 P.M. (4)

BARRY 10:30 P.M. (5)

5:00 9 WATCH TO WIN—Quiz
Tom Moore emcee with the Star-noters.

5:30 4 WESTERN MOVIE TIME—Film
5 KIDS KARNIVAL KWIZ
7 ADV. TIME WITH BOB ATCHER
"Sagebrush Family Travels West" chapter 1.
9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Chats
Ernie Simon interviews the man-on-the-street in front of the Tribune building.

5:50 5 JACK ANGELL—News

6:00 4 SPORTS & COMMENTS—Elson
5 WEATHER—Clint Youle
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
Captain Video and the Rangers attempt to promote good will between earth and the Black Planet.

6:05 5 JOE WILSON—Sports

6:10 5 DORSEY CONNORS—Tips
Dorsey discusses the Canadian Rockies.
7 SPORTS HIGHLIGHTS

6:15 4 NEWS WITH FAHEY FLYNN
5 TOWN CRIER—Tony Weitzel

6:25 7 YOUR WEATHER—W. Griffin

6:30 4 CBS NEWS—Douglas Edwards
5 BOB AND RAY SHOW—Satire
Bob Elliott and Ray Goulding.
7 OPERA VS. JAZZ—Debate
Debate between concert singer Robert Merrill and popular vocalist Dick Brown.
9 SPENCER ALLEN & THE NEWS

6:45 4 PERRY COMO SHOW—Musical
Perry sings his six biggest record hits to mark the occasion of his 10th anniversary with RCA Victor. "Goodbye Sue," "Till The End Of Time," "Hubba, Hubba," "Temptation," "You're Just In Love," "Don't Let the Stars Get In Your Eyes" are the songs with which he has sold over six million records.
5 NEWS CARAVAN—Swayze
9 CHICAGOLAND NEWSREEL

7:00 4 BURNS AND ALLEN—Comedy
Gracie invites a famous atomic scientist to dinner and he accepts, thinking that George is also a scientist.
5 PAUL WINCHELL SHOW

HENRY
9:30 P.M. (5)

COSTELLO
9:30 P.M. (7)

MON
JUNE 22

7:00 7 HOMICIDE SQUAD—Mystery
"The Case Of the Idol Of Death." The members of an Indian commission visiting Los Angeles are murdered one by one.

9 BOYS' MAJOR LEAGUE

7:30 4 GODFREY'S TALENT SCOUTS
Garry Moore is emcee.

5 VOICE OF FIRESTONE—Music
Guest Mimi Benzell sings "Summertime" and aria "Batti, Batti, O Bel Masetto" from "Don Giovanni," and joins chorus in "Love Is Where You Find It" and "My Laddie."

7 "LAUREL & HARDY"—Film

8:00 4 I LOVE LUCY—Comedy
Lucy and Ethel land in the hoosegow in a frantic attempt to distract Ricky and Fred from the television set. Lucille Ball, Desi Arnaz, Vivian Vance and William Frawley.

5 EYE WITNESS—Drama
"My Father's a Murderer." A precocious insecure little girl tries to plant the seeds of doubt in her stepmother's mind.

7 BOXING BOUTS-From Chicago
Norman Webb, 22, of Chicago with 12 wins and 4 losses vs. Bobby Jarvis, 24, of Chicago, with 22 victories and 3 losses in 8-round welterweight bout. Jack Drees announces. Keep round-by-round score with Ed Pazdur of *TV Guide*.

8:30 4 MASQUERADE PARTY—Quiz
Douglas Edwards is emcee, with panel: Ilka Chase, Peter Donald, Buff Cobb and Ogden Nash.

5 ROBERT MONTGOMERY
"The Woman Who Hated Children." The transformation of a woman's life is brought about by a small boy. Stars Jeffrey Lynn, Leora Dana, Andy Duggan, Clifford Tatum, Jr., Sally Gracie, Maxine Stuart.

9 BOXING BOUTS—East'n Pkwy.

9:00 4 SUMMER THEATER—Drama
"The Paris Feeling." Comedy of young love and its aggravating problems, as lived through by a young American officer and a lovely French girl.

9:30 5 WHO SAID THAT?—Quiz
Moderator Walter Kiernan, anchorman Bill Henry, and guests: Merriman Smith, Jack Paar, Frank Conniff and Nancy Guild.

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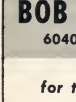

BOB & KAY SHOW

AND

ALEX DREIER

with the latest headlines and a human interest story.

Monday thru Friday
12:30 to 1:00 PM

WNBQ Channel 5

MON JUNE 22

MINTZ 10:45 P.M. (5)

ELSON 11:00 P.M. (4)

9:30 7 ABBOTT & COSTELLO—Film
"Getting a Job." Bud gets a job as a loafer in a bakery but Lou disrupts business and ends up with nothing.

9:45 9 SPORTS PAGE—Events
Arch Ward and Red Grange.

10:00 4 NEWS WITH FAHEY FLYNN
5 WEATHERMAN—Clint Youle
7 LIFE OF RILEY—Comedy
William Bendix in "Riley's Uncle Baxter."
9 "STRANGE JOURNEY"
MOVIE—A man showing the location of a uranium mine becomes the object of a desperate struggle between racketeers and a Nazi agent.

10:10 4 MEET MISS LEE—Weather
5 DORSEY CONNORS—Ideas
Dorsey demonstrates how kids can sculpture with soap suds.

10:15 4 HARRINGTON ON SPORTS
5 JIM HURLBUT—News

10:25 4 FOR MEN—Sports Discussion

10:30 4 HARRINGTON AND THE NEWS
5 LET'S LOOK AT SPORTS—News
7 DR. FIXUM—Household Ideas

10:45 4 TO BE ANNOUNCED
5 HERBIE MINTZ SHOW

11:00 4 SPORTS FINAL—Bob Elson
5 "CRYSTAL BALL"
MOVIE—Comedy about a young lady who tells a fortune and then sets out to make it come true. Paulette Goddard, Ray Milland, Virginia Field.
7 ULMER TURNER—News

11:10 7 JACK EIGEN SHOW—Chats

11:15 4 MURDER BEFORE MIDNIGHT
"Cry Murder." An actress, anxious to avoid notoriety, becomes involved in the murder of an unscrupulous artist who has been blackmailing her. Carole Mathews, Jack Lord, Howard Smith.

11:30 9 NEWS—Les Nichols Comments

11:45 9 GAY BLADE—Film

12:00 4 "MEET SEXTON BLAKE"
MOVIE—A dead man's hand, a portfolio chained to its wrist and a strangely marked ring confront a detective. David Farrar, Michael Rennie, Morna Lester.
7 "BEHIND GREEN LIGHTS"
MOVIE—A girl lawyer wins the case for a guilty killer, who by his acquittal brings tragedy to her family. Norman Foster, Judith Allen.

Dear Boss:

At 4:30 that morning I was huddled cheerlessly in front of my TV set waiting for history to be made. I munched on my toasted English muffin and tried to recall why the queen insisted on this time of day to be crowned. I couldn't.

Then through the daze I heard my set start to hum and a stentorian voice accompanied by a somber cartoon warned me of the danger of losing my social security card. Having no hip pocket in my pajamas I couldn't check my wallet.

I supped at a cup of tea (or should I say dish?) while my screen apologized for the fact that "The Picture Transmission Has Been Temporarily Interrupted." Soon, however, Dave Garroway replaced a burnt out tube at NBC New York and smiled his way into view. His smile looked a bit thin as though he also couldn't recall just why this thing had to be done at this particular unearthly hour. But I thought: He doesn't have to worry if he does lose his social security card.

After a few minutes, smiling Dave shifted the entire blame and the picture to the shoulders of the British Broadcasting Company and for all I know ducked out to the nearest cloak room for a quick snooze.

At this point BBC began sending NBC a series of postcards. These weren't as clear as the kind you buy at the corner drug store three for a dime but the British announcer was ecstatic over them. He assured me that I was looking at the Royal Coach with the Queen sitting inside.

Three hours later I was still trying to find that darned social security card. It wasn't in my wallet or the medicine cabinet or in my wife's purse or in my tobacco pouch or . . . say did the Queen finally get her crown?

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WBBM-TV

CHANNEL 4

Tuesday

JUNE 23

MORNING

6:45 5 TOWN & FARM—Discussion
7:00 5 TODAY—Commentary
8:00 7 BREAKFAST CLUB ANNIV.
Don McNeill celebrates his 20th anniversary show with the help of 20 young people who were born during the hour of the Breakfast Club's first broadcast on June 23, 1933. Program originates from the Terrace Casino of the Morrison Hotel in Chicago. Guests include: Fran Allison, Sam Cowling, Peggy Taylor, Johnny Desmond and Eddie Ballantine and his orchestra.
9:00 4 ARTHUR GODFREY TIME
5 DING DONG SCHOOL
7 FILM SHORT
9 YOUR FIGURE LADIES
Paul Fogarty explains "how to sit."
9:30 5 ANIMAL PLAYTIME—Kids' Fun
7 CARTOONS—Youngsters' Film
9 VACATION SERIAL SPECIAL
9:45 7 BEULAH KARNEY PRESENTS
Beulah explains how the new etiquette gives us time to relax while entertaining.
10:00 4 NEWS AT TEN—Late Report
5 ASK WASHINGTON—Panel
9 A TO Z OF COOKERY—Recipes
"Time On Our Hands." School's out, and here are some menus for lunch and dinner.
10:05 4 I'LL BUY THAT—Panel
Mike Wallace moderates panel.
10:30 4 STRIKE IT RICH—Quiz
Warren Hull emcees quiz game.
5 MRS. U.S.A.—Film Short
Subject will be on mountain climbing in collaboration with the publishers of "Annapurna." Guest is Colonel Wood, former president of the American Alpine Club, who will show exclusive films.
7 EXERCISE WITH ED ALLEN
Exercises for the arms and shoulders.
10:50 7 YOUR WEATHER—W. Griffin
10:55 7 ULMER TURNER—News
11:00 4 BRIDE AND GROOM
Phil Hanna sings for the wedding.
5 CREATIVE COOKERY—Recipes
Francois Pope and his sons prepare breasts of chicken supreme in casserole and Capetown tartar sauce.
7 BREAKFAST WITH O'NEIL
9 "NORTH OF ARIZONA"
MOVIE—Full length cut to ½ hour.

11:15 4 LOVE OF LIFE—Serial Story
Alex and Ellie enjoy their newfound happiness, unaware of the black shadow which threatens them.
11:30 4 SEARCH FOR TOMORROW
Irene Barron has begun to create problems in the Bergman household.
9 CLETE ROBERTS REPORT
11:45 4 GUIDING LIGHT—Serial
Bertha announces that she will leave Bill unless he stops drinking.
9 EARL NIGHTINGALE—Chats
11:55 7 ULMER TURNER—News

AFTERNOON

12:00 4 LUNCHEON WITH BILLY
Musical variety with Billy Leach.
5 NOONTIME COMICS
7 HAPPY PIRATES—Kids' Fun
9 HI LADIES—Interview Show
12:15 7 MOVIE QUICK QUIZ—Game
12:25 4 LEE PHILLIP SHOW—Hints
12:30 4 GARRY MOORE SHOW
Durward Kirby in skit "Motorcycle Trip." Barbara Rettig offers "Make The Man Love Me," and Ken Carson sings "Watermelon Weather." Guest, comedian Jonathan Winters.
5 BOB & KAY SHOW—Interviews
Chatter with Bob Murphy and Kay Westfall, and human interest stories by Alex Dreier.
7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo the dog.
12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.
12:55 7 ULMER TURNER—News
1:00 4 FREEDOM RINGS—Quiz Game
5 "CONVICT'S CODE"
MOVIE—Football player falls in love with the sister of one of the gamblers who framed him. Robert Kent, Anne Nagel, & Sidney Blackmer.
7 ALL ABOUT BABY—Talks
Nurse Ruth Crowley discusses a first birthday party and what a typical one-year-old looks like.
9 BATT'G PRACTICE—Warm Up
1:10 9 LEAD OFF MAN—Vince Lloyd
1:15 7 "GIRL WHO CAME BACK"
MOVIE—Mystery concerning a girl who becomes involved with a group of counterfeiters. Sidney Blackmer.
1:30 4 LINKLETTER'S HOUSEPARTY
Game: "What's In the House?"
9 BASEBALL—Cubs vs. Phila.

A New Show

FAMOUS FACES

7:00 P. M.

TUESDAY

How are you at remembering faces? Join Moderator JERRY DEE and his guest expert as they try to stump the panel with sketches of famous personalities.

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WBBM–TV

CHANNEL 4

TWOHEY
4:00 P.M. (5)

CASEY
5:00 P.M. (7)

WILSON
6:05 P.M. (5)

ALLEN
6:30 P.M. (9)

ALBERT
7:00 P.M. (5)

2:00 4 BIG PAYOFF—Quiz For Men
Bess Myerson and Randy Merriman.
5 BREAK THE BANK—B. Collyer
2:25 7 ULMER TURNER—News
Current news of the world.
2:30 4 ACTION IN THE AFTERNOON
5 WELCOME TRAVELERS—Chats
7 "CARNIVAL LADY"
MOVIE—Romance and thrills under the big top. Boots Mallory, Allan Vincent.
3:00 4 SHOPPING WITH O'RILEY
Pat O'Riley with music and tips.
5 ON YOUR ACCOUNT—Chats
Win Elliot interviews people with human interest stories to tell.
7 "CROOKED CIRCLE"
MOVIE—A secret society plots the murder of one of its members. James Gleason, Ben Lyon, Zasu Pitts, Roscoe Karns.
3:15 4 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby.
5 LADIES' CHOICE—Variety
Professional and amateur talent.
3:30 4 "HEAVEN IS 'ROUND THE CORNER"
MOVIE—Story of a girl's search for love and happiness in the hectic days beginning with the Munich Pact and the advent of World War II. Leni Lynn, Will Fyffe, Leslie Perrins.
3:45 9 TENTH INNING—Interviews
3:55 7 ULMER TURNER—News
4:00 5 HAWKINS FALLS—Tale
A man who claims to be fit as a fiddle plays a discordant tune. Ros Twohey is featured in cast.
7 "PHANTOM IN THE HOUSE"
MOVIE—Drama of a man who went to prison for another's crime. Ricardo Cortez, Henry Walthal, Nancy Welford.
9 MOVIE—Title to be announced
(Full length feature cut down to accommodate the ending time of the ball game.)
4:15 5 GABBY HAYES SHOW—Tales
4:30 5 HOWDY DOODY SHOW
5:00 4 GARFIELD GOOSE & FRIEND
Conclusion of yesterday's record story, "Sparky and the Talking Train."
5 ELMER, THE ELEPHANT
7 LAUGH TIME—Angel Casey
"Laurel & Hardy" & cartoons.
5:00 9 WATCH TO WIN—Quiz
Tom Moore is emcee with musical interludes by the Starnoters.
5:30 4 WESTERN MOVIE TIME—Film
5 KIDS KARNIVAL KWIZ—Fun
Art Hern as Natco the clown.
7 ADV. TIME WITH BOB ATCHER
"Sagebrush Family Travels West" ch. 2.
9 ROBT. F. HURLEIGH—News
5:45 9 CURBSTONE CUT UP—Chats
Interviews with Ernie Simon.
5:50 4 JACK ANGELL—News

EVENING

6:00 4 SPORTS & COMMENTS—Elson
5 WEATHER—Clint Youle
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventures
6:05 5 JOE WILSON—Sports
6:10 5 DORSEY CONNORS—Tips
Subject: Wales, England.
7 SPORTS HIGHLIGHTS—Drees
Jack Drees reviews sports events.
6:15 4 NEWS—Julian Bentley
5 SHORT, SHORT DRAMA—Tale
6:25 7 YOUR WEATHER—W. Griffin
6:30 4 CBS NEWS—D. Edwards
News around the world.
5 DINAH SHORE SHOW
Dinah impersonates Mae Murray and sings "Two Cigarettes In the Dark."
7 BEULAH SHOW—Comedy
Beulah decides on a trial separation because boyfriend Bill falls asleep every time they go out.
9 SPENCER ALLEN—News
6:45 4 JANE FROMAN'S CANTEEN
Tunes: "Surrey With the Fringe On Top," "Dear, Dear What Can the Matter Be,"
5 NEWS CARAVAN—J. Swayze
9 CHICAGOLAND NEWSREEL
7:00 4 FAMOUS FACES—Panel
Jerry Dee emcees identity quiz.
5 REVLON THEATER—Drama
Eddie Albert stars in an adaptation of "The Little Wife." A salesman about to embark on a train journey receives word that his wife is dying and relives their lives together.
7 "BLOCKHEADS"
MOVIE—Two buddies meet after 20 years and almost cause a household breakup. Laurel & Hardy and Patricia Ellis.

KARLOFF
8:30 P.M. (4)

BARRY
8:30 P.M. (9)

SHRINER
9:00 P.M. (5)

RUSSELL
9:30 P.M. (5)

McVEY
10:30 P.M. (7)

9 BLIND DATE—Boy Meets Girl
Jan Murray emcees the fun.

7:30 4 FILM

5 BREAK THE BANK—Quiz
Bert Parks emcees the fun.

9 PRESS CONFERENCE—Debate
Lee Schooler moderates panel.

8:00 4 CRIME SYNDICATED—Drama
"The Raid." A detective fights to keep his young brother-in-law from the company of bootleggers.

5 FIRESIDE THEATER—Drama
"Night In the Warehouse." An honest cop tries to convince a young hoodlum to stay on the right side of the law. Clancy Cooper, Bobby Blake.

7 STOCK CAR RACES—Action
Six races from the 87th St. Speedway; interviews with drivers, racing officials, and track patrons. Steward Reamer describes.

9 PARS, BIRDIES AND EAGLES
Danny O'Neil is emcee with instructions for better golfing from pros Johnny Revolta and Jackson Bradley.

8:30 4 SUSPENSE—Drama
"The Signal Man" starring Boris Karloff and Alan Webb. Based on a story by Charles Dickens of a demented railroad signalman who is tortured by fears that he is responsible for a series of train wrecks.

5 CANDID CAMERA—Film
Allan Funt is narrator.

9 WISDOM OF THE AGES—Panel
Jack Barry emcees panel.

9:00 4 DANGER—Mystery Drama
"The Prodigal Returns." A mother learns of her son's murder and plays hostess to a boy claiming to be his friend.

5 TWO FOR THE MONEY—Quiz
Herb Shriner is host to contestants.

9 JACKSON & JILL—Comedy
"Her Lucky Day" with Helen Chapman and Todd Karnes.

9:30 4 THE UNEXPECTED—Drama
"The Perfectionists." Two's company but three is really crowded when a bank robber and a safe cracker hide out at the apartment of a girl who also has a specialty.

9:30 5 CLUB EMBASSY—Music
Connie Russell sings "Fancy Free," "I Want To Be Loved," "Sing You Sinners," and joins violinist Florian Zabach in "Song From Moulin Rouge." Danny Hoctor dances to "Let Yourself Go."

7 NAME'S THE SAME—Panel
Robert Q. Lewis is moderator with panelist Carl Reiner and Joan Alexander.

9 DOUG. FAIRBANKS, JR.—Film
"The Door."

9:45 5 BOB CONSIDINE—News

10:00 4 FAHEY FLYNN—News Data

5 WEATHERMAN—Clint Youle

7 AUSTIN KIPLINGER—News

9 "CALL OF THE FOREST"
MOVIE—A young boy in the wild west is devoted to his stallion. Robert Lowery, Ken Curtis.

10:10 4 MEET MISS LEE—Weather

5 DORSEY CONNORS—Ideas
Dorsey tells how to clean silver and pewter the easy way.

10:15 4 HARRINGTON ON SPORTS

5 JIM HURLBUT—News

7 SPORTS HIGHLIGHTS—Drees
Jack Drees talks about sports.

10:25 4 FOR MEN—Sports Talk

7 YOUR WEATHER—W. Griffin

10:30 4 HARRINGTON AND THE NEWS

5 LET'S LOOK AT SPORTS
Commentary by Norm Barry.

7 HEART OF THE CITY—Film
Drama with Jane Nigh, Pat McVey.

10:45 4 TO BE ANNOUNCED

5 HERBIE MINTZ SHOW—Music

11:00 4 SPORTS FINAL—Bob Elson

5 HARNESS RACING—Maywood

7 ULMER TURNER—News

11:10 7 CHGO. COMMENT—Chats

11:15 4 MURDER BEFORE MIDNIGHT

11:30 9 NEWS—Les Nichols Comments

11:45 9 FILM

12:00 4 "WEDDINGS ARE WONDERFUL"
MOVIE—Comedy about a young man and his prospective father-in-law, both of whom are being blackmailed by the same woman. June Clyde, Rene Day, Esmond Knight.

7 "BURMA VICTORY"
MOVIE—Story of the Burma campaigns of General Stillwell, Lord Mountbatten and Merrill.

(Stations reserve the right to change above listings without notice)

Wednesday JUNE 24

STRACKE
9:30 A.M. (5)

MORNING

6:45 5 TOWN AND FARM—Discussion

7:00 5 TODAY—News and Comments
Jack Lescoulie subbing for Garroway.

9:00 4 ARTHUR GODFREY TIME
Robert Q. Lewis is your early morning host.

5 DING DONG SCHOOL
Dr. Frances Horwich, a class-room for pre-schoolers.

9 YOUR FIGURE LADIES
Paul Fogarty says "bump the bad bulges away."

9:30 5 ANIMAL PLAYTIME
Win Stracke with games for kids.

7 CARTOONS—For The Kids

9 VACATION SERIAL SPECIAL

9:45 7 BEULAH KARNEY PRESENTS
Beulah prepares a broiler meal and a special salad dressing.

10:00 4 NEWS AT TEN—Information

5 ASK WASHINGTON—Panel
Panel of experts answer questions sent in by viewers.

9 A TO Z OF COOKERY—Recipes
"Here Comes the Bride." Food ideas for the wedding reception.

10:05 4 I'LL BUY THAT—Chats
Moderator Mike Wallace with Vanessa Brown, Hans Conreid, Robin Chandler and Albert Moorehead.

10:30 4 STRIKE IT RICH—W. Hull

5 MRS. U.S.A.—Film Short
A swimming show, with guest Mr. Wortheimer, head of the Olympic swimming school.

7 EXERCISE WITH ED ALLEN
Ed demonstrates "hip bouncers."

10:50 7 YOUR WEATHER—W. Griffin
Wayne Griffin with weather news.

10:55 7 ULMER TURNER—News

11:00 4 BRIDE AND GROOM
A real wedding on TV with emcee John Nelson and singer Phil Hanna.

5 CREATIVE COOKERY—Recipes
Menu for today: creamed ham and peas ala Duchesse, and old fashioned pound cake.

7 BREAKFAST WITH O'NEIL
Danny O'Neil with singer Nancy Wright and pianist Chet Roble.

9 "ORPHANS OF THE PECOS"
MOVIE—Ventriloquism helps a man unjustly accused of murder. Tom Tyler, Jeanne Martel, Marjorie Beebe. (Full length feature cut to ½ hour.)

11:15 4 LOVE OF LIFE—Serial
Vanessa must move fast and decisively, but there is no place to move.

11:30 4 SEARCH FOR TOMORROW
Mr. Higbee gives Stu a lead.

9 CLETE ROBERTS REPORT

11:45 4 GUIDING LIGHT—Serial
Bertha and Bill quarrel about his drinking.

9 EARL NIGHTINGALE—Chats

11:55 7 ULMER TURNER—News

AFTERNOON

12:00 4 LUNCHEON WITH BILLY
Billy Leach is the genial emcee.

5 NOONTIME COMICS

9 HI LADIES—Jack Payne

7 HAPPY PIRATES—Kids' Fun
Songs by Dick "Two Ton" Baker.

12:15 7 MOVIE QUICK QUIZ—Game

12:25 4 LEE PHILLIP SHOW—Tips

12:30 4 GARRY MOORE SHOW
Garry and the cast sing "Chu Chi Pom." Guest, milkman Harold Harper and his prize-winning llama.

5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall with Alex Dreier reporting a human interest story.

7 TIME FOR FUN—N. Francis

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 4 DOUBLE OR NOTHING—Quiz
Bert Parks is host to contestants.

5 "WOMAN'S MAN"
MOVIE—Wallace Ford and John Halliday.

7 ALL ABOUT BABY—Discussion
Nurse Ruth Crowley with guests, Dr. I. P. Bronstein, associate professor of pediatrics, University of Illinois College of Medicine. The Doctor discusses the one-year-old baby and answers viewers' questions.

9 BATTING PRACTICE—Warmup

1:10 9 LEAD OFF MAN—V. Lloyd

1:15 7 "JOURNEY TOGETHER"
MOVIE—Tribute to the World War II ground and air veterans who in the battle of Britain took the rawest of materials and made good airmen out of it. Edward G. Robinson, Sgt. Richard Attenborough.

1:30 4 LINKLETTER'S HOUSEPARTY
Guest, comedienne Mary Healy.

WRIGHT 11:00 A.M. (7)

NIGHTINGALE 11:45 P.M. (9)

MURPHY 12:30 P.M. (5)

FRANCIS 12:30 P.M. (7)

LINKLETTER 1:30 P.M. (4)

1:30 9 BASEBALL—Cubs vs. Phila.
Jack Brickhouse describes.

2:00 4 BIG PAYOFF—Quiz For Men
Randy Merriman and Bess Myerson

5 BREAK THE BANK—Quiz Show
Host is Bud Collyer.

2:25 7 ULMER TURNER—News

2:30 4 ACTION IN THE AFTERNOON

5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.

7 "MARINES COME THROUGH"
MOVIE—Two marine mechanics help prevent the theft of important airplane plans by spies. Wallace Ford, Grant Withers.
(Full length feature cut down to approximately a half hour.)

3:00 4 SHOPPING WITH O'RILEY
Patrick O'Riley and Lee Phillip

5 ON YOUR ACCOUNT—Chats

7 "RHYTHM RACKETEERS"
MOVIE—Humorous musical mystery with Harry Roy.

3:15 4 MUSIC COUNTER—Tunes
Helen Lee and George Ramsby.

5 LADIES CHOICE—Talent
Johnny Dugan emcees variety show.

3:30 4 "AMAZON QUEST"
MOVIE—A young man makes a hazardous trip along the Amazon through the Brazilian jungle to obtain evidence that will clear his father's name. Tom Neal, Carole Mathews, Carol Donne, Don Zelaya.

3:45 9 TENTH INNING—Interviews

3:55 7 ULMER TURNER—News

4:00 5 HAWKINS FALLS—Sm. Town
Millie Flagle reaches for a point and almost takes a fall.

7 "DEVILS' PLAYGROUND"
MOVIE—A girl marries a deep sea diver and talks him into double-crossing his pal. Richard Dix, Dolores Del Rio, Chester Morris, George McKay.

9 MOVIE—Title to be announced
(Full length feature cut down to accommodate the ending time of the ball game.)

4:15 5 GABBY HAYES SHOW

4:30 5 HOWDY DOODY SHOW
Puppet antics with Bob Smith.

4:45 7 ROOTIE KAZOOTIE—Puppets

5:00 4 GARFIELD GOOSE & FRIEND
A childhood favorite, "Uncle Wiggily's Silk Hat" is Garfield's record story for today.

5:00 5 ELMER THE ELEPHANT

7 LAUGH TIME—Angel Casey
"Charlie Chase" and cartoons.

9 WATCH TO WIN—Quiz
Tom Moore is emcee with musical interludes by the Starnoters.

5:30 4 WESTERN MOVIE TIME—Film

5 KIDS KARNIVAL KWIZ
Art Hern as Natco, the clown.

7 ADV. TIME WITH BOB ATCHER
"Sagebrush Family Travels West" chapter 3.

9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Talks
Interviews with Ernie Simon.

5:50 5 JACK ANGELL—News

6:00 4 SPORTS AND COMMENTS
Bob Elson reports.

5 WEATHER—Clint Youle

7 AUSTIN KIPLINGER—News

9 CAPTAIN VIDEO—Adventures
Space adventures with the Rangers and Captain Video.

6:05 5 JOE WILSON—Sports

6:10 5 DORSEY CONNORS—Travel
Topic: Colorado Springs.

7 SPORTS HIGHLIGHTS—Drees

6:15 4 NEWS WITH FAHEY FLYNN

5 TOWN CRIER—T. Weitzel

6:25 7 YOUR WEATHER—W. Griffin

6:30 4 CBS NEWS—D. Edwards

5 EDDIE FISHER SHOW
Special guest, Teresa Brewer.

7 DATE WITH JUDY—Comedy
Mrs. Foster, Judy and Randolph become a golf widow and orphans when "Father Plays Golf."

9 SPENCER ALLEN—News

6:45 4 PERRY COMO SHOW—Musical
Tunes: "Song From Moulin Rouge," "My One And Only Heart," "Be My Little Bumble Bee" and "Say You're Mine Again."

5 NEWS CARAVAN—J. Swayze

9 CHICAGOLAND NEWSREEL

7:00 4 ARTHUR GODFREY & FRIENDS
Musical variety with regular cast.

5 I MARRIED JOAN—Comedy
Joan's husband promises her a diamond bracelet if she keeps the house in tip-top shape for six months.

7 LAUREL AND HARDY TIME

9 "CONQUEST OF CHEYENNE"
MOVIE—Western adventure tale.

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BELLAMY 8:30 P.M. (4)

GRIFFIN 8:30 P.M. (7)

7:30 5 CAVALCADE OF AMERICA
"The Tenderfoot." Teddy Roosevelt goes west to begin anew after great personal tragedies, and finds the will to return and fight his way to new political heights. Tom Brown stars.
7 STU ERWIN SHOW—Comedy
Family situation comedy.
8:00 4 STRIKE IT RICH—Quiz
Warren Hull is emcee.
5 KRAFT THEATER—Drama
"The Rainy Day." A father is willing to sacrifice his lifetime savings in order to assure a brighter future for his son. Ernest Truex, Sylvia Fields, Joe Walsh, Joe Maross.
7 COMMERCIAL—Gay Blade
9 FRONT PAGE DETECTIVE
David Chase (Edmund Lowe) takes shelter from a blizzard in the home of a man who was killed in battle with himself, in "Echo From the Dead."
8:15 7 FOCAL POINT—Film
8:30 4 MAN AGAINST CRIME-Drama
"Black Legs, White Tie." Mike Barnett prevents gamblers from taking over a charity benefit. Ralph Bellamy stars.
7 WRESTLING FROM RAINBO
Wayne Griffin describes the matches.
9 THROUGH THE CAMERA EYE
Frank Sweeney is host to models and photographers in this photography contest.
9:00 4 BOXING—From Ogden, Utah
Archie Moore with 111 victories, 19 defeats and 5 draws vs Joey Maxim with 79 wins, 19 losses and 4 draws in 15-round light-heavyweight championship bout.
5 THIS IS YOUR LIFE—Tale
Ralph Edwards is your host.
9 OLD AMERICAN BARN DANCE
Musical variety film shorts emceed by Bill Bailey.
9:30 5 CITY DESK—Discussion
William Ray and panel debate Chicago's current problems.
9 LIBERACE SHOW—Musical
9:45 4 SPORTS SPOT—Review
10:00 4 NEWS WITH FAHEY FLYNN
5 WEATHERMAN—Clint Youle
7 FOREIGN INTRIGUE—Drama
An assassin murders the only doctor capable of saving his life, in "The Operating Room."

CONNORS
10:10 P.M. (5)

LAUGHTON
10:30 P.M. (7)

W E D JUNE 24

10:00 9 "GINGER"
MOVIE—Story of a fighter and his love for children. Frank Albertson, Barbara Reed, Johnny Calkins.

10:10 4 MEET MISS LEE—Weather
5 DORSEY CONNORS—Tips
Dorsey advises on what to take to to the beach.

10:15 4 HARRINGTON ON SPORTS
5 JIM HURLBUT—News

10:25 4 FOR MEN—Sports Talk

10:30 4 HARRINGTON AND THE NEWS
5 LET'S LOOK AT SPORTS
Discussion with Norm Barry.
7 THIS IS CHARLES LAUGHTON
Mr. Laughton reads "The Barber's Tale Of His Fifth Brother," from "The Arabian Nights." and H. L. Mencken's "The Incomparable Hazard."

10:45 4 TO BE ANNOUNCED
5 HERBIE MINTZ SHOW
7 KAY ASHTON-STEVENS SHOW

11:00 4 SPORTS FINAL—Bob Elson
5 "FRUSTRATION"
MOVIE — Holger Lowenadler and Anna Lindahl.
7 ULMER TURNER—News

11:10 7 CHICAGO COMMENT—Talks
Tom Duggan gives his views.

11:15 4 MURDER BEFORE MIDNIGHT
"Project X." Young physicist joins forces with a federal agent in tracking down a communist spy ring. Keith Andes, Rita Colton, Jack Lord, Kit Russell.

11:30 9 NEWS—Les Nichols Comments

11:45 9 "THE LADY CONFESSES"
MOVIE—A man walks out on his wife and when she is found murdered, he is suspected, Mary Beth Hughes, Hugh Beaumont, Edmund MacDonald.

12:00 4 "THIS WILL MAKE YOU WHISTLE"
MOVIE—Musical comedy with big production numbers. Jack Buchanan, Elsie Randolph, Jean Gillie, William Kendall.
7 "SILENT PARTNER"
MOVIE—Reporter endeavors to track down five persons listed in the address book of a murder victim. William Henry, Beverly Lloyd, Grant Withers.

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KARNEY
9:45 A.M. (7)

Thursday

JUNE 25

MORNING

6:45 5 TOWN & FARM—E. Mitchell
Review of the stock market fluctuations in the grain and livestock market.

7:00 5 TODAY—News, Reviews

9:00 4 ARTHUR GODFREY TIME
Robert Q. Lewis subbing for Godfrey.

5 DING DONG SCHOOL

9 YOUR FIGURE LADIES
Paul Fogarty demonstrates "hip twisters."

9:30 5 ANIMAL PLAYTIME—For Kids
Win Stracke entertains the kids.

7 CARTOONS—For The Kids

9 VACATION SERIAL SPECIAL

9:45 7 BEULAH KARNEY PRESENTS
Beulah says "let's have a snack party."

10:00 4 NEWS AT TEN—Report

5 ASK WASHINGTON—Panel
Newsmen answer viewers' questions.

9 A TO Z OF COOKERY—Recipes
"Something Old, Something New." family dinner prepared from wedding leftovers.

10:05 4 I'LL BUY THAT—Chats

10:30 4 STRIKE IT RICH—W. Hutt
"Quiz with a heart" for the needy.

5 MRS. U.S.A.—Talks
A leather-furnishing show today.

7 EXERCISE WITH ED ALLEN
"Tummies Aweigh" is today's exercise.

10:50 7 YOUR WEATHER—W. Griffin
What to expect for the day.

10:55 7 ULMER TURNER—News

11:00 4 BRIDE & GROOM—Wedding

5 CREATIVE COOKERY—Recipes
Today's recipe: Capetown lobster salad and beef tenderloin with pea pods.

7 BREAKFAST WITH O'NEIL
Danny O'Neil with singer Nancy Wright and pianist Chet Roble.

9 "PHANTOM PASS"
MOVIE—Full length Western cut to approximately a half hour.

11:15 4 LOVE OF LIFE—Serial
Evans betrays another self for a brief moment.

11:30 4 SEARCH FOR TOMORROW
Irene receives a farewell gift that affords her an excuse.

11:30 9 CLETE ROBERTS REPORT
News report around the world.

11:45 4 GUIDING LIGHT—Serial Tale
Dick hesitates to accept a residency because it might keep him from devoting more time to Kathy and the baby.

9 EARL NIGHTINGALE—Chats

11:55 7 ULMER TURNER—News

AFTERNOON

12:00 4 LUNCHEON WITH BILLY

5 NOONTIME COMICS

9 HI LADIES—Interviews
Jack Payne with vocalist Mike Douglas and Jackie Van.

7 HAPPY PIRATES—Kids' Fun

12:15 7 MOVIE QUICK QUIZ—Game

12:25 4 LEE PHILLIP SHOW—Hints
News and tips for the ladies.

12:30 4 GARRY MOORE SHOW
Durward Kirby and Garry in sketch "The Explorer's Club." Ken Carson sings "The Lights Of Home." Barbara Rettig offers "This Can't Be Love."

5 BOB & KAY SHOW—Chats
Bob Murphy and Kay Westfall with human interest story by Alex Dreier.

7 TIME FOR FUN—Kids' Show
Nick Francis and Bobo cut capers.

12:45 9 BASEBALL WITH THE GIRLS
Jack Brickhouse interviews.

12:55 7 ULMER TURNER—News

1:00 4 FREEDOM RINGS—Comedy

5 'LOST IN THE STRATOSPHERE'
MOVIE—Adventures with William Cagney, June Collyer and Eddie Nugent.

7 ALL ABOUT BABY—R. Crowley
Nurse Ruth Crowley discusses the problems and fears of the 3-year-old.

9 BATTING PRACTICE

1:10 9 LEAD OFF MAN—V. Lloyd

1:15 7 "KING OF THE SIERRAS"
MOVIE—An old man tells the story of the great stallions to a four-year-old boy.

1:30 4 LINKLETTER'S HOUSEPARTY
Guest, singer Josephine Premice.

9 BASEBALL—Cubs vs. Phila.
Jack Brickhouse announces.

2:00 4 BIG PAYOFF—Quiz For Men

5 BREAK THE BANK—B. Collyer
Bud Collyer emcees quiz game.

2:25 7 ULMER TURNER—News

MOORE
12:30 P.M. (4)

BRICKHOUSE
1:30 P.M. (9)

THU
JUNE 25

2:30 4 ACTION IN THE AFTERNOON
5 WELCOME TRAVELERS—Chats
Interviews with Tommy Bartlett.
7 "SECOND HONEYMOON"
MOVIE—A first love affair is rekindled at a Florida vacation spot. Tyrone Power, Loretta Young, Stu Erwin, Claire Trevor.
(Full length movie cut down to approximately a half hour.)

3:00 4 SHOPPING WITH O'RILEY
Music with Patrick O'Riley.
5 ON YOUR ACCOUNT—Chats
Interviews with Win Elliot.
7 "WESTLAND CASE"
MOVIE—A private eye is hired to free a man charged with the murder of his wife. Preston Foster, Carol Hughes, Barbara Pepper.

3:15 4 MUSIC COUNTER—Tunes
5 LADIES CHOICE—Variety
Professional and amateur show.

3:30 4 "STORMY WATERS"
MOVIE—Tale of an ocean salvage boat captain who runs into trouble with the skipper of a stricken ship who wants to deprive him of the rescue fee. Jean Gabin, Michele Morgan, Madeleine Renoud.

3:45 9 TENTH INNING—Interviews

3:55 7 ULMER TURNER—News

4:00 5 HAWKINS FALLS—Serial
Two doctors get into a race that neither one can win.
7 "LADIES CRAVE EXCITEMENT"
MOVIE—Rival newspaper people marry and set up their own news service. Norman Foster, Evelyn Knapp, Eric Linden.
9 MOVIE—Title to be announced
(Full length feature cut down to accommodate the ending time of the ball game).

4:15 5 GABBY HAYES SHOW—Tales

4:30 4 HOWDY DOODY SHOW—Fun
Watch Howdy and his pals up to their old tricks. Bob Smith emcees.

5:00 4 GARFIELD GOOSE & FRIEND
The King entertains his loyal subjects with another "Little Orley" record, this time "Little Orley and the Pancake."
5 ELMER, THE ELEPHANT
John Conrad as the elephant trainer without a job.
7 LAUGH TIME—Angel Casey
"Laurel and Hardy" and cartoons.

Going Fishing?

WATCH

FOR MEN

Art Mercier tells you the spots to hit and the lures to use.

MON.-FRI. 10:25 P.M.

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THURSDAY JUNE 25

FROMAN
6:45 P.M. (4)

MARX
7:00 P.M. (5)

WEBB
8:00 P.M. (5)

STORM
9:00 P.M. (4)

ORTH
9:30 P.M. (9)

5:00 9 WATCH TO WIN—Quiz
Tom Moore is emcee with the Starnoters.

5:30 4 WESTERN MOVIE TIME—Film
5 KIDS KARNIVAL KWIZ
Art Hern as Natco the Clown.
7 ADVENTURE TIME—Serial
"Sagebrush Family Travels West" chapter 4.
9 ROBERT F. HURLEIGH—News

5:45 9 CURBSTONE CUT UP—Fun
Ernie Simon interviews the public.

5:50 5 JACK ANGELL—News

6:00 4 SPORTS AND COMMENTS
5 WEATHER—Clint Youle
7 AUSTIN KIPLINGER—News
9 CAPTAIN VIDEO—Adventure

6:05 5 JOE WILSON—Sports

6:10 5 DORSEY CONNORS—Travel
Dorsey's subject: Copenhagen.
7 SPORTS HIGHLIGHTS—Drees

6:15 4 NEWS—Julian Bentley
5 SHORT, SHORT, DRAMA—Film

6:25 7 YOUR WEATHER—W. Griffin

6:30 4 CBS NEWS—D. Edwards
5 DINAH SHORE SHOW
Theme is "where to go on a vacation." Dinah and the cast will provide music for different types of vacations.
7 LONE RANGER—Western
"The Old Cowboy" episode 12. An old cowboy who is almost blind is tricked into thinking he has committed a murder.
9 SPENCER ALLEN—News

6:45 4 JANE FROMAN'S CANTEEN
5 NEWS CARAVAN—J. Swayze
9 CHICAGOLAND NEWSREEL

7:00 4 TAKE A GUESS—Quiz
Moderator John McCaffrey with Margaret Lindsay, Ernie Kovacs, John Crawford and Dorothy Hart.
5 THE BEST OF GROUCHO
Chemistry teacher "Doc" Morrison makes a return engagement in film of one of the most hilarious interviews with Groucho.
7 RAMAR OF THE JUNGLE
Jon Hall is featured in "The Mystic Pawn."
9 "ARSON, INC."
MOVIE—An undercover agent of a metropolitan fire department tracks down a gang of thieves who mask their thefts behind willful arson. Robert Lowery, Anne Gwynne, Edward Brophy, Marcia Mae Jones.

7:30 4 WILLYS THEATER—Drama
Ben Hecht's "Tales of the City." First story concerns a young wife who boasted of non-existent friendships with celebrities when she was a struggling actress and whose husband now brings her back to New York as a present.
5 TREASURY MEN IN ACTION
"Case of the Bloodshot Eye." A vicious storekeeper plays on the cravings of alcoholics as federal agents seek to smash a whiskey racket.
7:30 7 CHANCE OF A LIFETIME
Professional talent competes for cash awards and opportunity for stardom.

8:00 4 VIDEO THEATER—Drama
5 DRAGNET—Police Drama
Detectives Friday and Smith are assigned to apprehend a pair of thugs who have been identified by their victims through photos but seem to have disappeared.
7 "EDGE OF THE WORLD"
MOVIE—A small group of island dwellers cling to their homes until an undercurrent of defeatism envelops them and they decide to evacuate. John Laurie, Belle Chrystal, Eric Berry, Kitty Kerwin.
9 STOCK CAR RACES—Action
From Santa Fe Park, Willow Springs.

8:30 4 BIG TOWN—Drama
Steve Wilson delves into the case of a slum youngster who is accused of theft and assault. Pat McVey and Jane Nigh star.
5 FORD THEATER—Film Drama
"The People vs Johnston" starring Paul Muni. A criminal lawyer volunteers to defend a truck driver who appears certain to be convicted on circumstantial evidence.

9:00 4 MY LITTLE MARGIE—Comedy
Margie (Gale Storm) poses as her father's mother, but a handsome young man makes her regret the role.
5 MARTIN KANE, PRIVATE EYE
7 THREE LIVES—Film
Combined Jewish appeal. Guests: Charlton Heston, Jane Wyman, Randolph Scott.

9:30 4 CITY HOSPITAL—Drama
"Measure Of Time." A doctor must choose between two things that are most important to him.

DREES
10:15 P.M. (7)

NORDINE
11:45 P.M. (5)

THU
JUNE 25

9:30 5 **FOREIGN INTRIGUE—Drama**
7 **PERSONALITY PUZZLE**
9 **BOSTON BLACKIE—Drama**
Kent Taylor as Blackie and Frank Orth as Lieutenant Farraday.

10:00 4 **NEWS WITH FAHEY FLYNN**
5 **WEATHERMAN—Clint Youle**
7 **AUSTIN KIPLINGER—News**
9 **"BILL CRACKS DOWN"**
MOVIE—A steel man wills his mill to a superintendent, on the condition that his playboy son does not work for the mill. Grant Withers, Beatrice Roberts, and Danny Weeks.

10:10 4 **MEET MISS LEE—Weather**
Lee Phillip with predictions.
5 **DORSEY CONNORS—Ideas**
Dorsey has new ideas for paper plates.

10:15 4 **HARRINGTON ON SPORTS**
5 **JIM HURLBUT—News**
7 **SPORTS HIGHLIGHTS—Drees**

10:25 4 **FOR MEN—Sports Talk**
7 **YOUR WEATHER—W. Griffin**

10:30 4 **HARRINGTON AND THE NEWS**
5 **LET'S LOOK AT SPORTS**
Norm Barry with latest sports news.
7 **WHAT'S YOUR QUESTION?**
Art Youngquist answers.

10:45 4 **TO BE ANNOUNCED**
5 **HERBIE MINTZ SHOW**
Piano tunes of long ago.

11:00 4 **SPORTS FINAL—Bob Elson**
5 **HARNESS RACING—Maywood**
7 **ULMER TURNER—News**
9 **"PENNY PARADISE"**
MOVIE—Story of a skipper of a small tugboat who believes he has won a large amount of money. Edmund Gwenn.

11:10 7 **CHICAGO COMMENT—Chats**
Tom Duggan talks about events.

11:15 4 **MURDER BEFORE MIDNIGHT**
Mystery thriller shown in part.

11:45 5 **FACES IN THE WINDOW**
Ken Nordine narrates mystery.

12:00 4 **"HEARTS OF HUMANITY"**
MOVIE—Drama which takes place on New York's lower east side about a widower and a motherless child. Jean Hersholt, Jackie Searle.
7 **"GOLD RACKET"**
MOVIE—A federal agent trails a ruthless gang of gold smugglers. Conrad Nagel.

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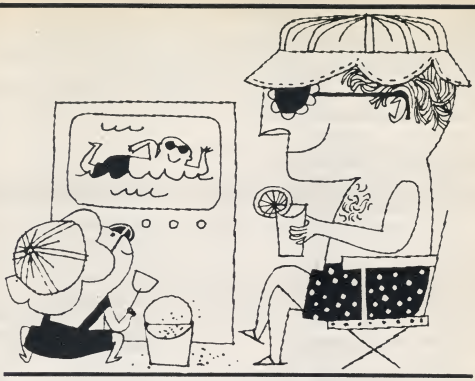

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***WNBQ*— CHANNEL 5**
NBC TELEVISION

Milton Faces Disaster, Hires New Writers, Drives His Cast

THE GREAT COMEBACK

SECOND OF THREE ARTICLES

SOME twenty years ago, a Kansas City newspaper critic reviewed the vaudeville act of young comic Milton Berle. "Mr. Berle is a very talented young comic," went the report, "but unfortunately he is weighted down with some of the oldest material known to man."

In September of 1952, Milton Berle, desperately trying to save his tottering TV show, hired a whole new staff of comedy writers. Heading the staff was Goodman Ace, a topnotch radio writer, who also happened to be the Kansas City critic who had given Milton a bad time 20 years before.

The problem of material has always plagued Milton. Most of his fellow comics regard him rather coldly because of his penchant for stealing gags or entire acts that meet with his approval. Fred Allen once said, "He has done everybody's act. He's a parrot with skin on."

Milton cheerfully shrugs off these accusations. He apparently has no conscience about borrowing material, feeling that jokes are in the public domain. He's even incorporated his reputation for joke thievery into the

Milton in rehearsal: he emphatically tells musicians, stage hands and stars what to do.

dialogue of his show. Ed Wynn once threatened to sue Milton, claiming that Milton's trick of barging into every act was a complete steal from a Wynn skit, 40 years old.

Despite his huge popularity with the TV public, Milton is rarely eulogized by the critics. When he converted his show from low comedy to something a little more literate and adult, it was at the behest of the critics. Nonetheless the critics panned him again, perhaps because of conditioned reflexes and the fear of losing Berle as their favorite whipping boy. Later, most of the critics changed their minds and as Milton goes off for the summer, he finds himself in the good graces of the public and the critics for the first time.

Critic Still Baffles Him

After years of critical brickbats, Milton has learned to live with harsh reviews, but the actions of Jack Gould, TV authority of *The New York Times*, have him baffled. Early in the season, Gould gave Milton's show rave notices. Then, he started blasting away again, calling Milton the "self-styled Mr. Television" and saying that the humor on the show was full of "atrocious punning, weak material and one-way story lines." Gould went on to suggest that Milton repent by listening to the *Red Buttons* show and then get himself some new writers, like the ones Buttons has.

Berle to the attack: "First off, I didn't name myself Mr. Television. They called me that a few years ago after my show set an all-time record. Now I think that Red Buttons is a very clever boy. But did you know that three of the four writers on the *Red Buttons* show—the guys Gould told me I should listen to—worked for me last year and I let them go at the end of the season. I don't know what Gould is after, but I think he's sore at Goody Ace, so he's taking it out on our show.

"Gould even took jokes out of context, jokes that I use that are deliberately bad so that I can follow them up with a good one. But he just let them stand by themselves with no mention of the technique involved. Goody Ace wrote Gould a letter telling him that he (Gould) was no authority on humor, was, in fact, an amateur . . . . A funny thing about that review. He didn't criticize me. He criticized the writing. You figure it out."

Though Milton's show has undergone vast changes, his working schedule hasn't improved a bit. Because of what he calls "the want to conquer," Milton has become a slave to his job and his show. Each week he puts in a staggering number of hours supervising the direction, production, music, writing and comedy of the show.

Berle Works Too Hard

A recent article claimed that Sid Caesar, learning six new skits every week, was the hardest working man in television, a statement challenged by Berle followers who claim that Caesar has only his own sketches to worry about while their man has a hand in every phase of the show. At any rate, Milton works too hard. His doctor has told him and he knows it himself. Yet, he can't stop.

In mercilessly driving himself, Berle has gained a reputation for being a tyrant. Impatient when rehearsal is not proceeding as he would like it, Milton has exchanged heated words with everyone connected with the goings-on, from stagehands to guest stars. Many of his guests come away complaining that they'll never again

Howdy Miltie: Berle on Bob Smith's lap during a Howdy Doody skit. This was sort of farce that sent his rating down.

Ace also claims that Berle will never tamper with anybody that he knows is real talent. Frank Sinatra, for instance. But once in a while Miltie slips up. Directing Wally Cox, he was trying to make Wally do a double-take, a maneuver that is completely out of character for Wally. Ace tried to explain that it was all wrong for Wally but Miltie wouldn't agree. Finally Ace told him that Cox had a 40 rating for his own show, *Mr. Peepers*. Miltie gave in. This kind of language he could understand.

A Berle rehearsal is a chaotic thing. Miltie is on the go full time, barking out cues for the orchestra, showing the dancers how it's done, overruling director Gregg Garrison, changing comedy lines. Sometime during rehearsal, Miltie's barber appears and Berle gets a haircut onstage. While being barbered, he watches rehearsal through a monitor and bounces out of the barber's clutches frequently to show an actor how to read lines.

Berle and mother, Sandra: long hours on charity telethons helped restore popularity.

appear with Berle because of the going-over they receive at rehearsals.

There is more than a kernel of truth to these charges. But Goodman Ace shrewdly observes, "Milton figures that when an actor gets on the show, he's only interested in doing himself some good and doesn't care what happens to the show. Sure, he pushes them around a bit. He wants to make the show click. And you'll find that his guests come off better on his show than they do anywhere else."

If anybody whispers, Berle hears him and showers him with scathing words.

Up until show time, anybody and everybody is liable to catch a scolding from Miltie. But as showtime arrives, he miraculously becomes fresh and ready. Then his work week is completed with a last murderous hour. After the show, he collapses for an hour. All the anger is gone, the show is over.—*Bob Cunniff.*

(Concluded Next Week)

Comedy Hour Casting

- **picking those beauties**
- **is serious business**

Tony Martin, left, and Bob Hope with chorus girls during rehearsal; expert eyes planned each personality and ideal plus beauty of face and form.

PICKING the beauties who dance in the chorus lines of the *Comedy Hour* and *All Star Revue* is a job that keeps Howard Ross busy, but not unhappy. He sees an average of 50 girls a day. Often the number of applicants may reach several hundred.

Ross says the perfect chorus girl practically has to be four-dimensional —meaning that she has to have a photogenic face, a shapely figure, an engaging personality and real talent.

Among his outstanding choices have been Peggy Gordon, Jeanne Mahoney, Jane Easton, Anne Dore, Janine Hall, Rosemary Colligan, Cheryll Clarke, Jan Hollar, Kay Tapscott and Betty Scott.

Peggy Gordon: typical of dancing girls for the *Comedy Hour*.

Howard Ross picks chorus for *Comedy Hour, All-Star Revue.*

Mary Ellen Gleason: seen on many *Comedy Hour* shows.

Betty Scott: she matches the new four-dimensional formula.

Reviews

Douglas Edwards WITH THE NEWS

PROGRAM OF THE WEEK

DOUGLAS EDWARDS WITH THE NEWS consistently flouts the theory that TV news programs can never match those of radio. On the assumption that there is no imagination involved in having a newscaster simply read a script while facing the cameras, it has long been felt that TV news shows have no reason for being. But through facile use of film and live pickups from remote points, Edwards consistently gives viewers a straight, interesting account of each day's events.

In the best traditions of honest journalism, he confines his reporting to the facts, leaving any interpretation to the news analysts. Unlike other TV newscasters, Edwards writes his own show.

Edwards' technique is closely akin to that utilized by Edward R. Murrow for his *See It Now* program. That is to be expected, since Edwards' director is Don Hewitt, who also directs the Murrow show. Like Murrow, Edwards often interviews his guests via telephone, with a split-screen effect showing simultaneously both him and his subject.

Edwards has also devised an excellent system of interviewing persons via film. The guest, apparently handed a list of questions in advance of the filming, answers these with short pauses between each. The result is a closely-knit conversation, which simulates an actual live conference.

Until recently, the program relied on film supplied by Telenews Productions. CBS has since expanded its own film department, with staff cameramen or free-lancers stationed not only in this country but around the world. This has given Edwards a chance to rival other news programs for immediacy and scope.

Edwards imparts a dramatic quality to his show and serves to emphasize the news, not the newscaster. He has a good sense of humor, well displayed in his handling of the odd and offbeat incidents.

FORD THEATER

FORD THEATER marks the initial entry of a major Hollywood studio into TV film production. The series of half-hour programs (NBC), definitely represents some of the best movies made for television.

The *Ford* series has introduced many top-name movie stars to TV. Among them have been Ann Sheridan, Paul Henreid, Dick Haymes, Dawn Addams, Peter Lawford, Merle Oberon, and John Hodiak. In addition, the show employs some of the best-known Hollywood screenwriters.

Hollywood producers Jules Bricken and Irving Starr, have endowed the *Ford* series with something often missing from other telefilm shows—location shots. If it's an outdoor drama they're working on, they move their cameras outdoors, rather than try to simulate the action within the narrow confines of a studio. The system gives the show both scope and authenticity.

Dick Haymes assists Dawn Addams with makeup before a *Ford* TV film presentation.

While many Hollywood - produced telefilms look as though they might have been pulled off the "rejected" shelves of the major film studios, the *Ford* scripts are originals and usually well-done. The stories run the gamut of what is generally considered family-type material.

The series generally reflects the improvement in quality which might be expected when other studios move into telefilm production.

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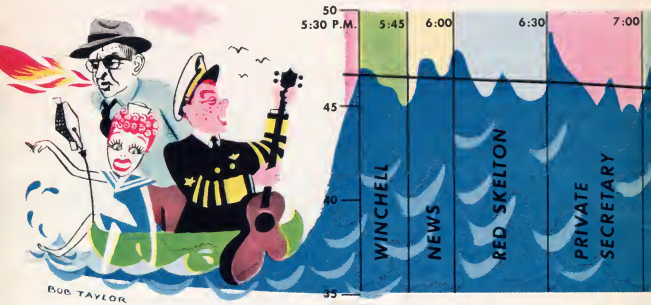
TOLEDO'S WATER PRESSURE . .

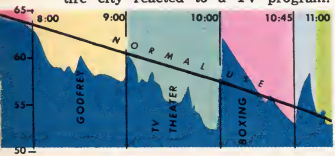


DAILY RATE OF WATER PUMPED (In Millions Of Gallons)

By Alan F. Schoedel

NOW, you take these Neilsen and Hooper and Audience Research Bureau surveys. A lot of hurried telephoning, a lot of questioning of people who may or may not want to talk, a lot of statistic-figuring, and what have you got? At best, a not-too-broad sample of how the television viewers feel about some program or other.

George J. Van Dorp, water commissioner of Toledo, O., likes his own original way of rating shows. A glance at a chart from the main water pumping station, a few seconds' work with his slide rule, and he can tell you quite convincingly how the entire city reacted to a TV program.



Godfrey holds his audience: water use is down except for commercial peak.

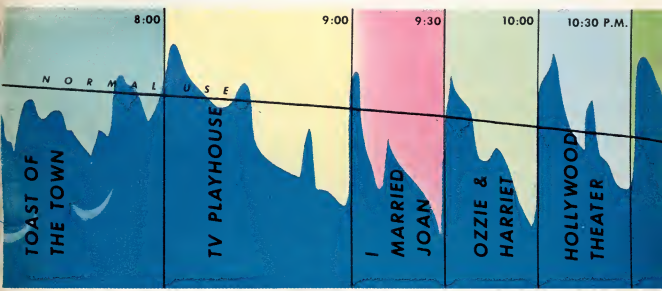
All because, he has discovered, there is an almost amazing correlation between the amount of attention that people pay to a television show and the amount of water they use. In a city like Toledo, with only one TV station, the water supply system has to brace itself for *I Love Lucy*. After her, the deluge.

Van Dorp feels that the big advantage of his program-rating system is that it is based on the "natural and voluntary" habits of the televiewing family. It is, indeed.

Under the Van Dorp formula, Mom is casting a vote for her favorite program if she gives the dinner dishes a hasty scrubbing just before it comes on. Dad is doing it if he mixes drinks at the hourly station break. Sis is doing it if she waits until the end of the show to rinse out her nylons. See how natural it all is? Probably you're thinking already of other ways that people use water between television shows.

Not many months ago, George Van Dorp was a baffled and harassed man. Something was playing hob with the pressure in his mains. Now and again

. . THEY HAVE TO PASS THE PUMPING STATION TEST



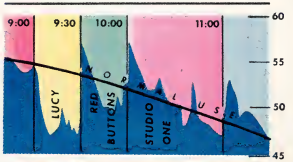
in the course of an evening it would suddenly plunge downward; then, after a few minutes, it would zoom up again. One night, in a residential section of Toledo, there was a pressure drop of 30 per cent, enough to indicate that somewhere a 12-inch main might have burst. But there was no report of any such accident.

The commissioner and his staff began studying charts from the pumping station. Funny, wasn't it, how those sharp peaks of demand seemed to occur on the hour and half-hour? And then the answer hit Van Dorp. Television!

While a good show is on, families all over the city don't budge from their TV sets, except maybe during commercials, he explained excitedly. At the end of the program, they dash out of the living room on their various "natural and voluntary" water errands. (Van Dorp is the first to admit that the population would have to wash an awful lot of dishes and practically drink itself blind to use as much water as it does in that brief interval; he attributes most of the demand to even more natural uses.)

HOW TO READ THE CHART:

Horizontal black line indicates normal water use. Where the blue rises, Toledo is using more water. Where it falls, Toledo is using less water. The lower the water use, the more people are staying in front of their TV sets, hence the more popular the program. The sharp rises indicate commercials and the end of programs.



Note big dip in water usage during *Lucy* show and heavy rise before and after.

With water being pulled out of the mains, pressure drops. With a good show being telecast, people are soon settled comfortably before their sets again and the situation, water-wise, is reversed.

As might be expected, *I Love Lucy* is the consistent leader under the

Beauty

By CAROLINE LEONETTI

For evening: a bit of rouge above eye.

IN THE past few years the fashion trend for women in America has followed a noticeable two-way pattern. Designers have realized that when evening falls, something happens to the American woman—something Cinderella-like, for with a quick wave of the designer's wand she can cast off her twill and tweeds for satins and laces, and clouds of white tulle dusted with brilliants.

To achieve the night time illusion of mystery, evening make-up should be more intense than that for daylight wear.

To try out your night time personality, check your make-up and be sure that you have chosen dark enough lipstick and rouge shades for evening. Blue-reds withstand electric lights best.

Against the paleness of your skin you will want to intensify your eyes and lips by carefully applying darker shades of cosmetics.

To achieve the starry-eyed look, mascara may be fringed on the lashes and yet not appear artificial.

Subdued home lighting will not require too much make-up whereas the dim lamps of a night club may warrant a trifle more. For instance, cream rouge sparingly added above the eye on the bone structure may give an alluring effect in lamplight.

With practice, you can attain a good make-up technique. Above all, be subtle and, when not sure of yourself, let the applying hand be light.

TOLEDO'S WATER PRESSURE / continued

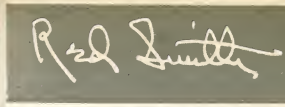
Van Dorp rating system. When Lucille and Desi went on the air the night of Monday, April 20, use of water in Toledo promptly dropped 13 per cent; at the end of the show, it shot upward by 21 per cent. The program was rated at 120 points. Red Buttons, who followed, brought water pumpage down 12 per cent from the post-Lucy peak. It rose 16 per cent almost the minute he went off the air, and he earned an 83.6 rating.

When *Suspense* went on the following night, the Toledo water pumps immediately coasted down from a rate of 60.5 million gallons per day to a rate of 51 million gallons, a drop of 15 per cent. There was a better than 17 per cent rise at the end of the program, which got 111.2 points. Other shows with top water-pressure ratings that week were the *Television Theater* on Wednesday, 108 points, and *Chance of a Lifetime*, 95. Ed Sullivan's *Toast of the Town* scored a handsome 112.4 on April 19, but dropped to 86.5 the following week, when daylight saving went into effect. Probable reason: Toledo remained on eastern standard time, got the show an hour earlier, at 7 p.m.

"Fight night" showings also tend to confirm the Van Dorp system. On Wednesday, April 22, Lightweights Joey Brown and Orlando Zuleata fought to a 10-round draw which ended at 10:47 p.m. — whereupon water use rose about 16 per cent.

Since Van Dorp announced his findings, major cities throughout the country have noted the same link between TV quality and water pressure.—*(Mr. Schoedel is a staff writer for the Toledo Blade.)*

SPORTS



Harvard, Yale Speak Up On TV

TWO significant cracks have developed lately in the National College Athletic Association's party line on televised football. First Harvard and then Yale announced they would no longer be bound by the national organization's restrictions on live telecasts of football games. Both colleges explained they had no immediate plans for televising their games; they were only reserving the right to run their own business as they saw fit.

They are absolutely right. Yet a year and a half ago they would have been absolutely wrong.

In 1951 a tremendous majority of NCAA members—the vote was something like 185 to 7—empowered a committee to do what it could toward meeting television's threat to football gate receipts. The organization's constitution did not authorize any such action but it was taken anyhow, and the fact that it was unconstitutional did not then occur to any of the triple-decked intellects among the assembled educators.

A committee of sincere and honest men set up a program of limited and controlled telecasts, with a share of the swag earmarked for a professional long-range study of the problem. These men weren't leading a retreat to pre-Marconi days; they were not out to impede progress and fight television, as such. Concerned lest declining gate receipts imperil the entire physical education program, they sought some basis on which college football and TV could live together.

There never was any doubt that selfish intrests stuffed the ballot box. Most NCAA members are schools that never stood a chance to make a dime out of sponsored television and wanted to kill off competition from teams attractive to sponsors.

Nevertheless, majority rule is a foundation stone of any democratic organization. Allowing the sincerity of the committee's purpose, it was imperative that all members go along with the experiment, at whatever financial cost to a few. Pennsylvania, the only college that openly attempted to sabotage the plan, was properly bludgeoned into line by threats of an athletic boycott.

So they had their one-year experiment and they had their costly survey and a mountain of figures was ad-

duced, and nothing was proved. The plan was extended for a year, and again the figures proved nothing except what the figurers chose to prove. Now it has been voted in, by substantially the same majority, for a third year.

Now, though, it has ceased to be an honest effort at fact-finding. Now it is a steam-roller job by which the have-nots impose their will on the haves without a thought to any interests save their own. It is high time colleges of standing say, as Yale and Harvard have done:

"In honest research, we cooperated. For mob rule, we won't hold still."

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